

# Investor Presentation

Fourth Quarter Fiscal Year 2025



This presentation contains “forward-looking statements” within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact are forward-looking statements. These statements include, but are not limited to, statements regarding our future operating results and financial position, anticipated future expenses and investments, expectations relating to certain of our key financial and operating metrics, our business strategy and plans, market growth, our market position and potential market opportunities, and our objectives for future operations. The words “believe,” “may,” “will,” “estimate,” “potential,” “continue,” “anticipate,” “intend,” “expect,” “could,” “would,” “project,” “plan,” “target,” “expect,” and similar expressions are intended to identify forward-looking statements. Forward-looking statements are based on management’s expectations, assumptions, and projections based on information available at the time the statements were made. Our future financial condition and results of operations, as well as any forward-looking statements, are subject to change due to inherent risks and uncertainties, many of which are beyond our control. Important factors that could cause our actual results, performance and achievements, or industry results to differ materially from estimates or projections contained in or implied by our forward-looking statements include the following: our revenue growth rate in the future; our ability to achieve and sustain profitability; our business, financial condition, and operating results; security and privacy breaches; our intense competition and loss of market share to our competitors; the market for our services may not grow; a decline in our customer renewals and expansions; our transparency; our publicly available company Handbook; customers staying on our open-source or free SaaS product offering; fluctuations in our operating results; our ability to manage our growth effectively; our ability to respond to rapid technological changes; our incorporation of artificial intelligence features into our products; our ability to accurately predict the long-term rate of customer subscription renewals or adoption, or the impact of these renewals and adoption; and our hiring model. We do not undertake any obligation to update or release any revisions to any forward-looking statement or to report any events or circumstances after the date hereof or to reflect the occurrence of unanticipated events, except as required by law.

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This presentation includes certain financial measures not presented in accordance with generally accepted accounting principles in the United States (“GAAP”), which are used by management as a supplemental measure, have certain limitations, and should not be construed as alternatives to financial measures determined in accordance with GAAP. The non-GAAP measures as defined by us may not be comparable to similar non-GAAP measures presented by other companies. Our presentation of such measures, which may include adjustments to exclude unusual or non-recurring items, should not be construed as an inference that our future results will be unaffected by other unusual or non-recurring items. A reconciliation is provided in the Appendix to the most directly comparable financial measure stated in accordance with GAAP.

For further information with respect to GitLab, we refer you to our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the SEC. In addition, we are subject to the information and reporting requirements of the Securities Exchange Act of 1934 and, accordingly file periodic reports, current reports, proxy statements and other information with the SEC. These periodic reports, current reports, proxy statements and other information are available for review at the SEC’s website at <http://www.sec.gov>.



# Fourth quarter fiscal year 2025 results

<b>\$211M</b> Revenue <sup>1</sup>	<b>29%</b> Revenue Growth <sup>1</sup>	<b>18%</b> Q4 FY25 Non-GAAP Operating Margin <sup>1</sup>	<b>29%</b> Q4 FY25 Non-GAAP Adj. Free Cash Flow Margin <sup>1</sup>
<b>123%</b> Dollar-Based Net Retention Rate <sup>1</sup>	<b>1,229</b> >\$100K ARR Customers <sup>1</sup>	<b>123</b> >\$1M ARR Customers <sup>1</sup>	<b>1</b> Platform

Note: Figures as of the three months ended January 31, 2025 (Q4 FY25) unless otherwise noted.

<sup>1</sup> Definitions and reconciliations with most directly comparable GAAP figure can be found in the Appendix.



Every organization must be  
great at developing, securing,  
& deploying software. **Faster.**



Today

# Growing complexity in DevSecOps



**64%** of organizations say they would like to **consolidate** their toolchains



**70%** say it takes **more than one month** to onboard new developers



**52%** of security respondents said their efforts to quickly fix vulnerabilities are **often slowed by red tape**



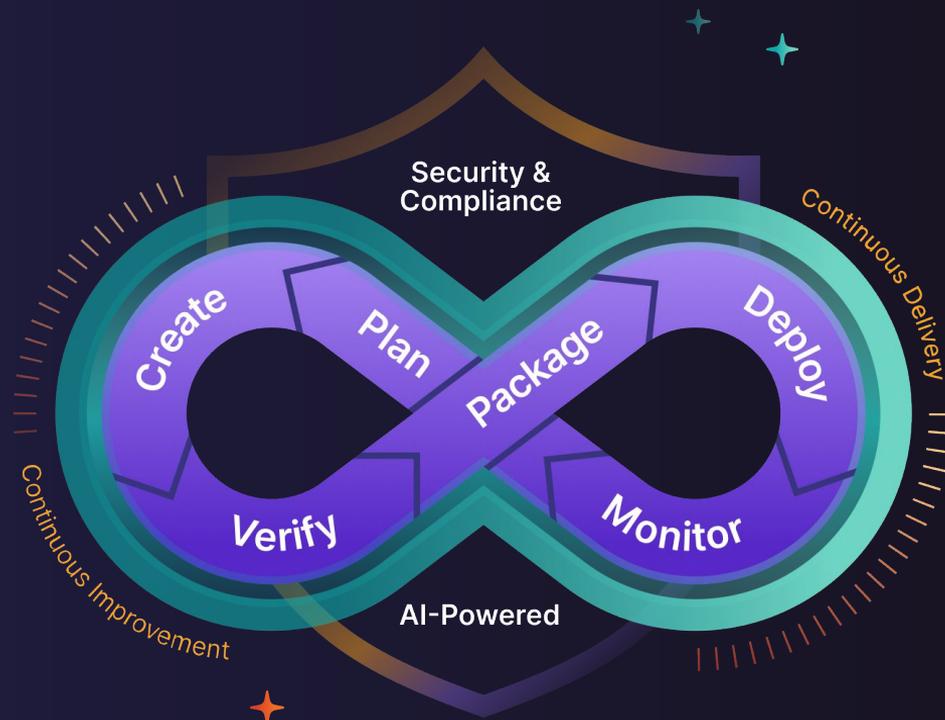
The problem

# Most environments today look like this...



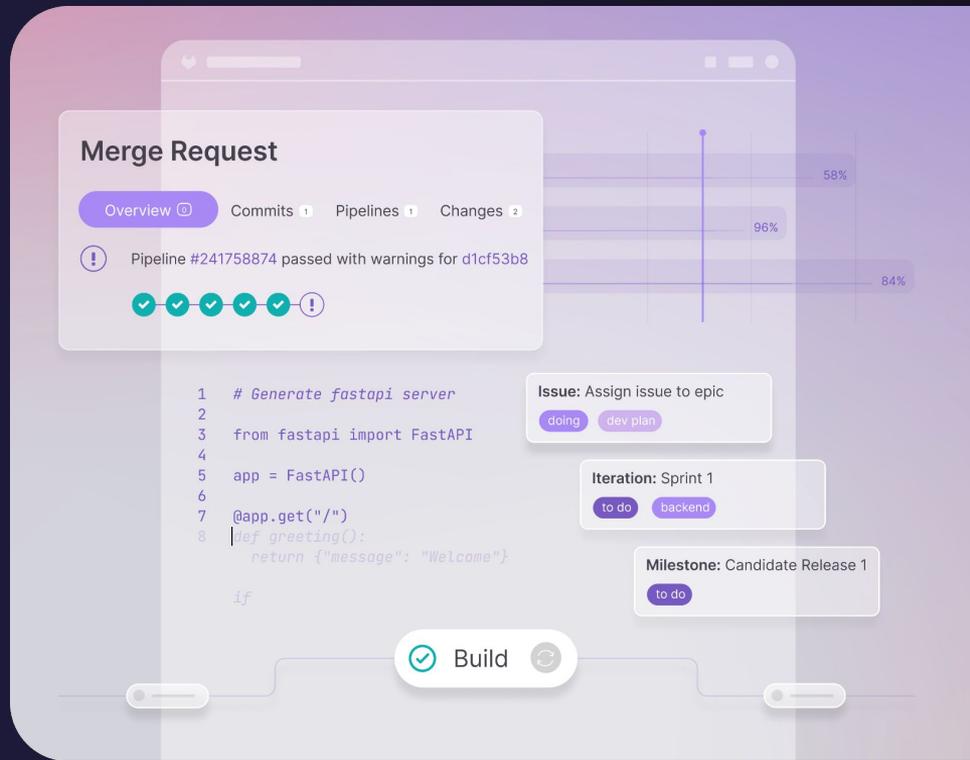
The solution

# A comprehensive AI-powered DevSecOps platform



Fast

# GitLab enables engineering efficiency



Secure

# GitLab enables end-to-end governance

**Vulnerability Report**

Development vulnerabilities Operational vulnerabilities

Critical	High	Medium	Low
49	35	56	2

- 23-01-21 High ReDoS vulnerability
- 23-01-19 Critical Private key detected
- 23-01-17 Medium Possible SQL injection

8 Approve Requires 2 approvals

▼ Collapse

Approvers	Approvals
✓ All eligible users	Optional

License-Check 0 of 1

Review Security Scans 0 of 1

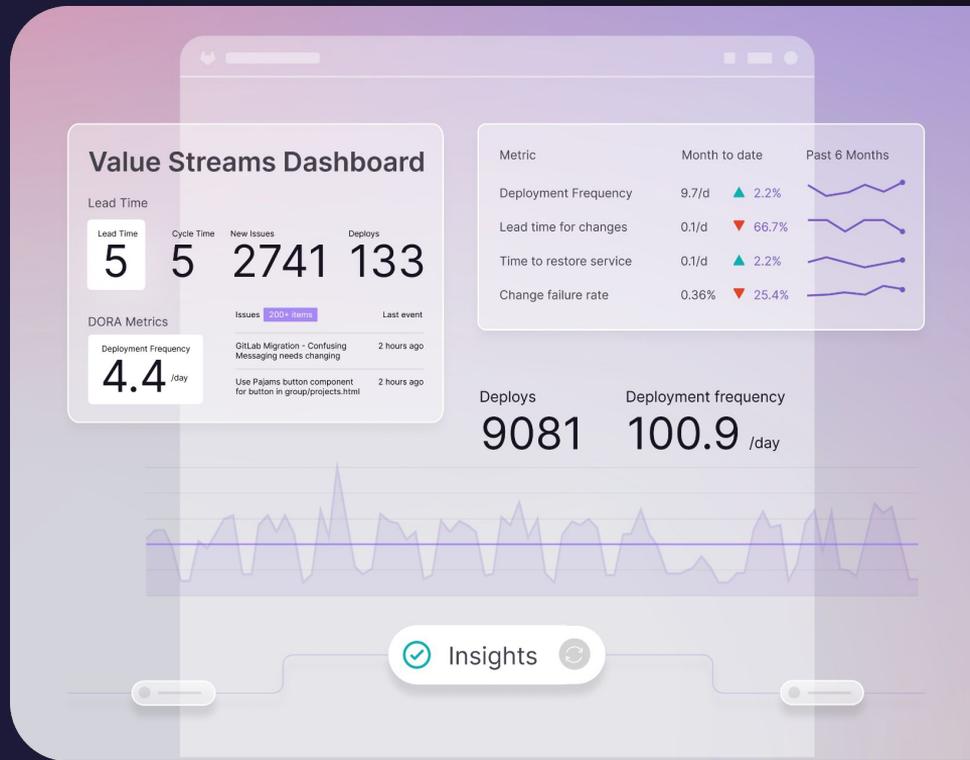
Security scanning detected 27 potential vulnerabilities.

Security scanners



Efficient

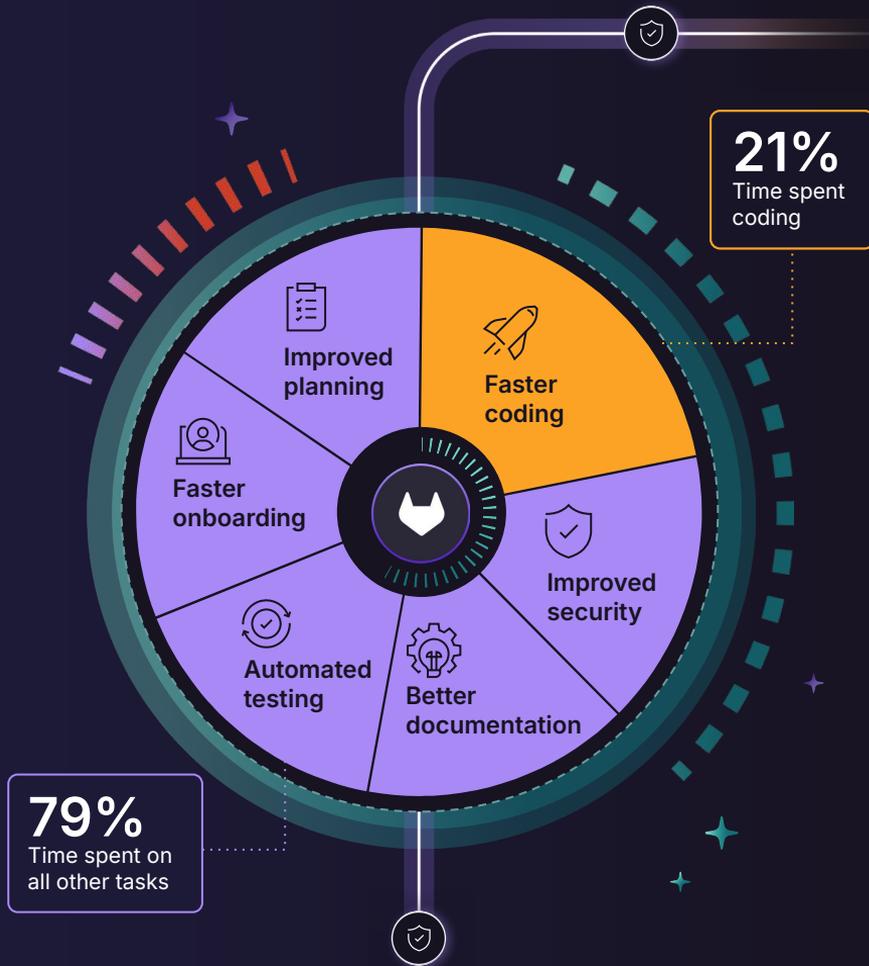
# GitLab enables end-to-end visibility





## AI-assisted workflows for everyone in the software development lifecycle

- 🕒 Throughout the software development lifecycle
- 🛡️ Privacy and transparency first
- ⚙️ The right AI models for each use case

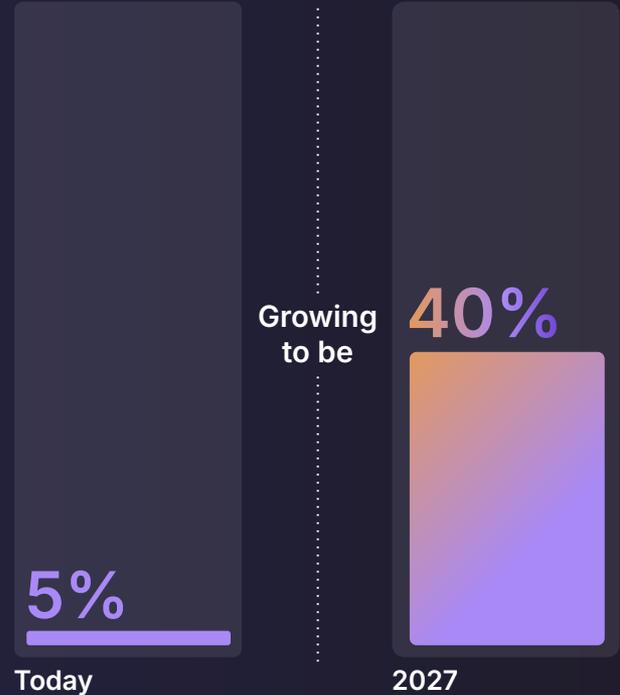


Market opportunity

“By 2027, the number of platform engineering teams using AI to augment every phase of the SDLC will have increased from 5% to 40%.”



AI being used across the entire SDLC



GitLab recognized as a Leader

# 2024 Gartner<sup>®</sup> Magic Quadrant<sup>™</sup> for AI Code Assistants

According to Gartner, Leaders execute well against their current vision and are well positioned for tomorrow.



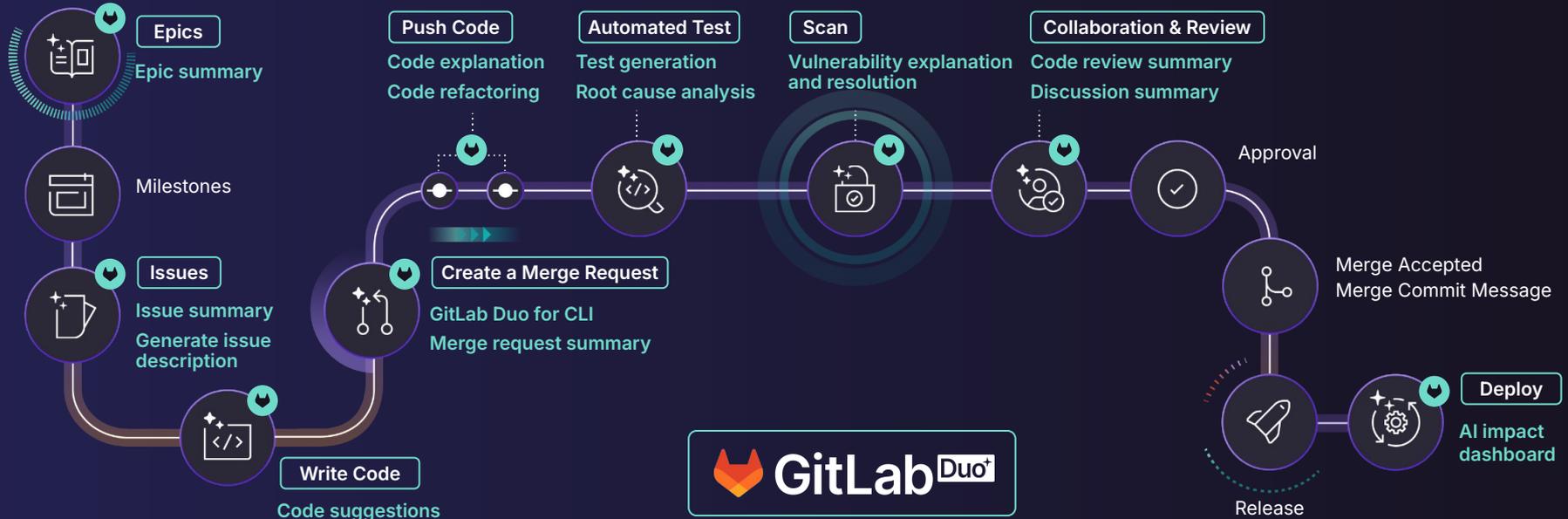
Source: Gartner, Magic Quadrant for AI Code Assistants, Arun Batchu, Haritha Khandabattu, Philip Walsh, Matt Brasier, August 2024 | GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. | Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. | This graphic was published by Gartner Inc. as part of a larger report and should be evaluated in the context of the entire document. The Gartner document is available upon request from Gartner B.V.



How we differentiate

# An end-to-end software development and deployment workflow powered by AI

GitLab Duo Chat



# Significant ROI and short payback period

483%

< 6 months

Payback period of less than 6 months



**Fewer software vendors**

License cost reduction



**Better user experience**

Higher productivity



**Fewer tools**

Lower integration costs



**Much faster cycle time**

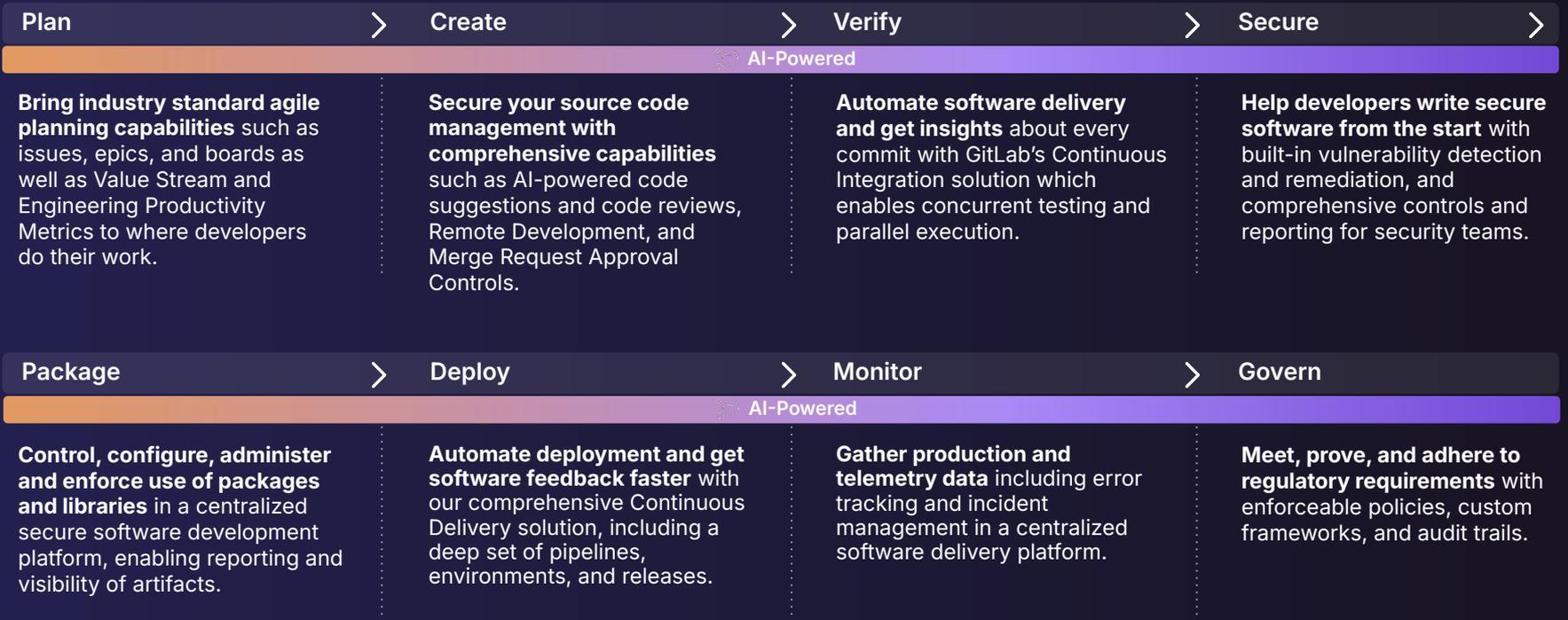
Revenue acceleration

Source: GitLab-commissioned Forrester Consulting Total Economic Impact™ study in 2024. 483% ROI within the first three years of deployment for a composite organization with \$5B in annual revenue.

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# GitLab is the leading DevSecOps platform



# Our market opportunity



Large and high growth  
market opportunity

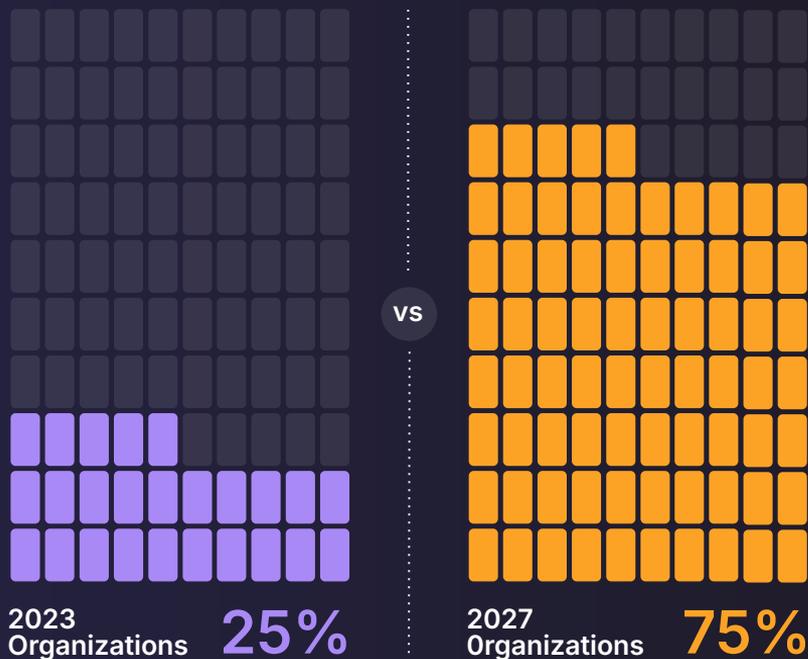
**\$40B**

estimated total addressable market\*



“By 2027, 75% of organizations will have switched from multiple point solutions to DevOps platforms to streamline application delivery, up from 25% in 2023.

## Evolution of organizations expected to adopt a DevOps platform



GitLab recognized as a Leader

# 2024 Gartner<sup>®</sup> Magic Quadrant<sup>™</sup> for DevOps Platforms

Gartner positioned GitLab as highest in Ability to Execute and Completeness of Vision. According to Gartner, Leaders execute well against their current vision and are well-positioned for tomorrow.



Source: Gartner, Magic Quadrant for DevOps Platforms, Keith Mann, Thomas Murphy, Bill Holz, George Spafford, September 2024 | GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. | Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. | This graphic was published by Gartner Inc. as part of a larger report and should be evaluated in the context of the entire document. The Gartner document is available upon request from Gartner B.V.

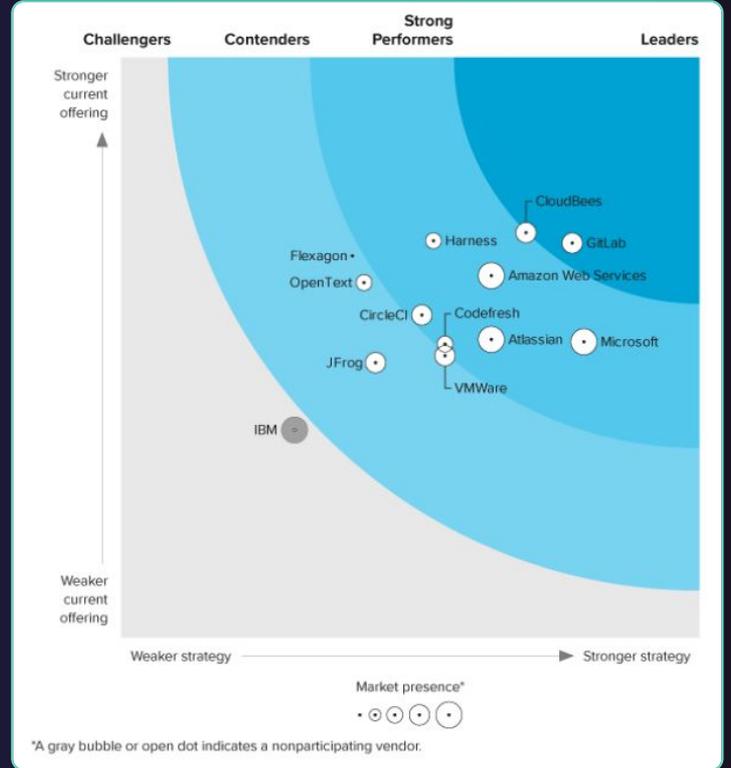


GitLab recognized as the only Leader

# The Forrester Wave™ : Integrated Software Delivery Platforms, Q2 2023



GitLab is great for enterprises wishing to consolidate their best-of-breed toolchain into one high-performing ISDP.



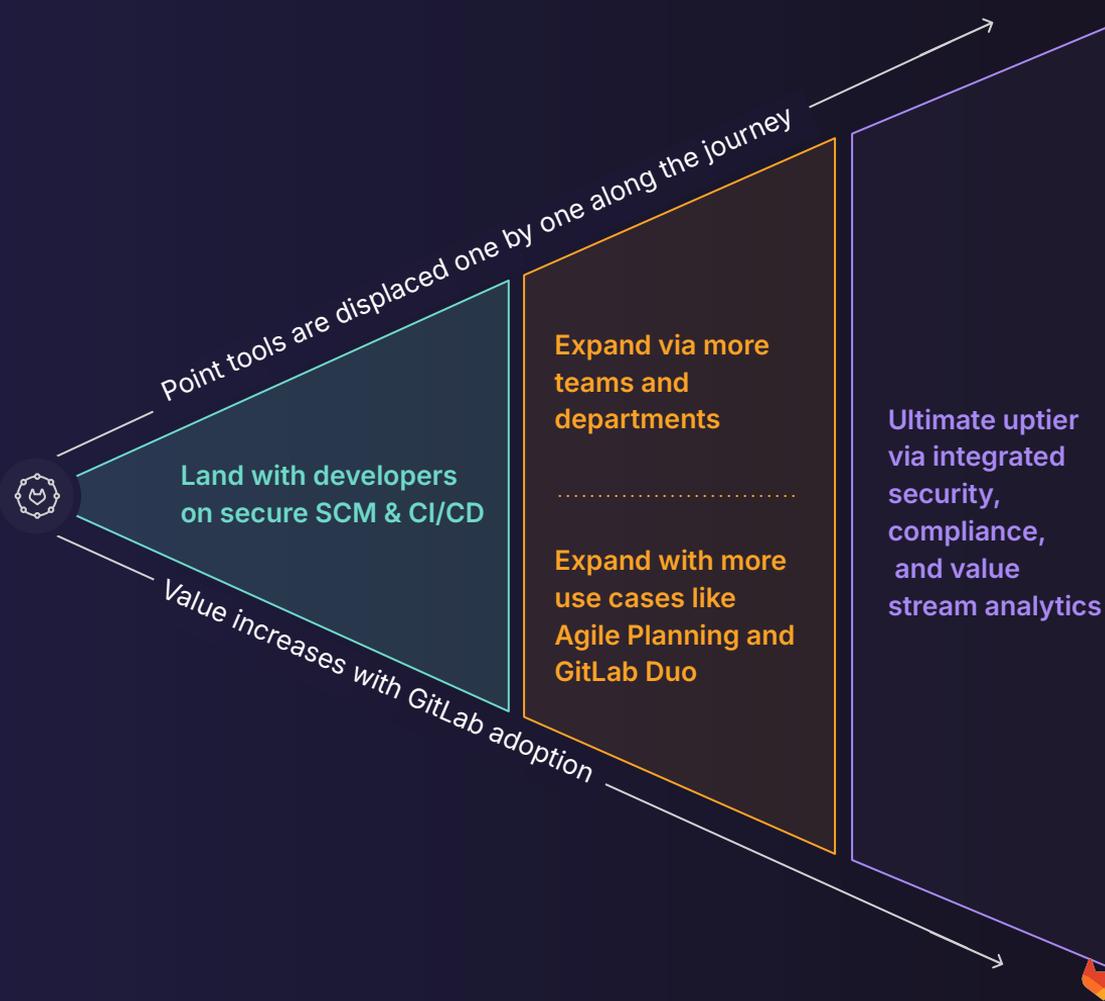
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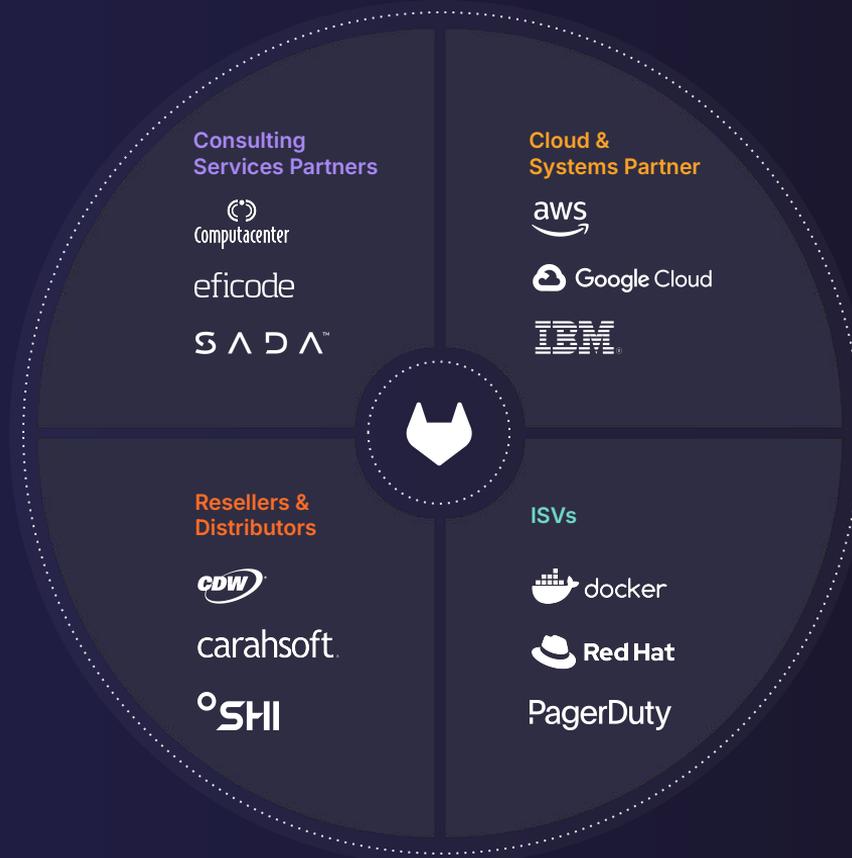
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# Land and expand model



# GitLab Partner Ecosystem



## Cloud & Systems Partner

- Co-selling
- Co-innovation
- Platform Integration

## ISVs

- Platform Integration
- Co-innovation

## Resellers & Distributors

- Co-selling
- Transactional Reach and Scale

## Consulting Services Partners

- Skilled Delivery Augmentation
- Co-innovation
- Solutions Development
- Managed Services



# All users in a company are on the same tier

## Free

**\$0** per user  
per month

### Individual Contributors

- All stages of the DevOps lifecycle
- Open source license (MIT)
- Up to 5 users on Free tier

## Premium

**\$29** per user  
per month

### For scaling organizations and multi-team usage

- All the benefits of Free
- Faster code reviews
- Operational insights
- Project management
- Code and deployment release controls
- 24/7 customer support

## Ultimate

**Enterprise  
pricing**

### For enterprises looking to deliver software faster

- All the benefits of Premium
- Advanced security testing
- Portfolio management
- Compliance and planning
- Value stream analytics
- Unlimited guest users at no additional cost



# More customer value with additional SKUs

## GitLab Duo<sup>®</sup> Pro

**\$19** per user  
per month

- Code completion and code generation with Code Suggestions
- Organizational user controls
- GitLab Chat
- Code explanation
- Code refactorization
- Test generation

*Available in many popular IDEs and  
Supports 15 programming languages*

## GitLab Duo<sup>®</sup> Enterprise

**\$39** per user  
per month

- Organizational user controls
- Code suggestions
- Chat
- Summarization and templating tools
- Security & vulnerability tools
- Advanced troubleshooting
- AI analytics
- Personalize GitLab Duo

## Enterprise Agile Planning

**\$15** per user  
per month

- Replacement for Jira
- One planning workflow for everyone involved in the software development lifecycle
- Value stream analytics to measure velocity and impact
- Executive dashboards for organization-wide visibility
- Stand-alone Enterprise Agile Planning seats for GitLab Ultimate customer

## GitLab Dedicated

### Enterprise Pricing

- Fully managed by GitLab
- Full data and source code isolation
- Enterprise grade security
- Data residency in region of your choice
- Bring your own key encryption
- Regular upgrade cadence



# Our customers



# Global customers from a wide-array of verticals trust GitLab

50M+

registered users on the GitLab platform

50%+

of Fortune 100 are GitLab customers

## Financial Services



## Public Sector / Defense / EDU



## Consumer / Retail



## Software/Technology



## Transportation / Automotive





We're already seeing improvements in speed and efficiency using Code Suggestions, test generation and Chat for Summaries. And we're looking to work even more efficiently using AI across the entire SDLC.

**Mans Booijink**  
Operations Manager  
cube



**cube.**

**1.5x**

faster lead time

**50%**

faster vulnerability detection





We built a spacecraft from scratch in five years. If we hadn't adopted GitLab, we could not have done that. The lander would not have flown — not in the timeframe we were working on and with the number of people we had on the team.

James Blakeslee  
Software Lead  
Intuitive Machines



10x

increase in release cadence

99%

reduction in downtime

20x

decrease in pipeline execution time





**GitLab is helping us stay flexible and competitive as we grow, and as the requirements that our software and our developers need to comply with grow. That's the biggest challenge that we had and we tackled it with GitLab.**

**Guus Houtzager**  
Engineering Manager  
bol



**bol.**

**1000s**

of developer hours saved by:



**Automating compliance**



**Shifting security left**



# Financial highlights



# Fiscal year 2025 results

**\$759M**

Revenue<sup>1</sup>

**31%**

YoY Revenue Growth<sup>1</sup>

**10%**

FY25 Non-GAAP  
Operating Margin<sup>1</sup>

**1046**bps

FY25 Non-GAAP Operating Margin<sup>1</sup>  
Expansion

**\$120**

Adjusted Free Cash Flow<sup>1</sup>

**16%**

FY25 Non-GAAP Adj. Free Cash  
Flow Margin<sup>1</sup>

Note: Figures as of the twelve months ended January 31, 2025 (FY25) unless otherwise noted.

<sup>1</sup> Definitions and reconciliations with most directly comparable GAAP figure can be found in the Appendix.



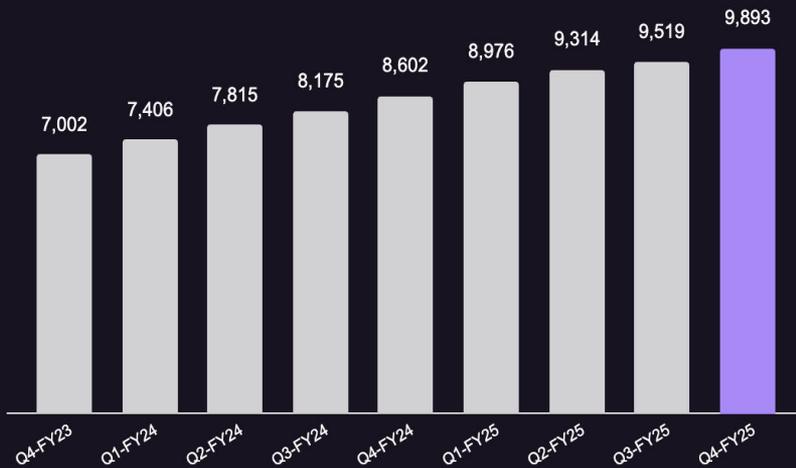
# Strong momentum at scale

Run-Rate Revenue<sup>1</sup> (millions)

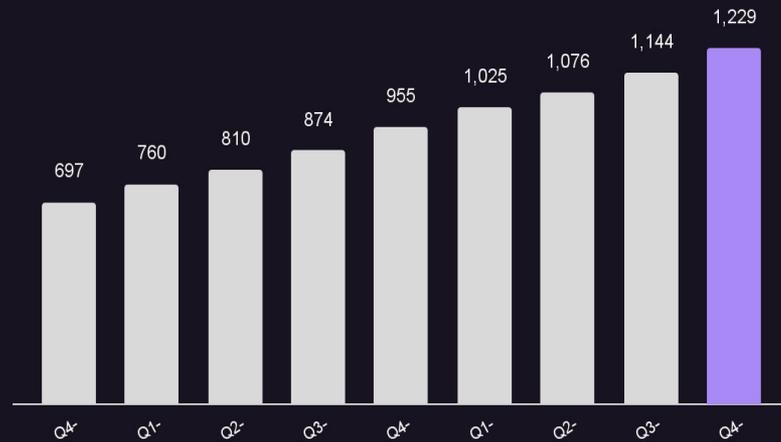


# Growing customer base

Base Customers <sup>1</sup>

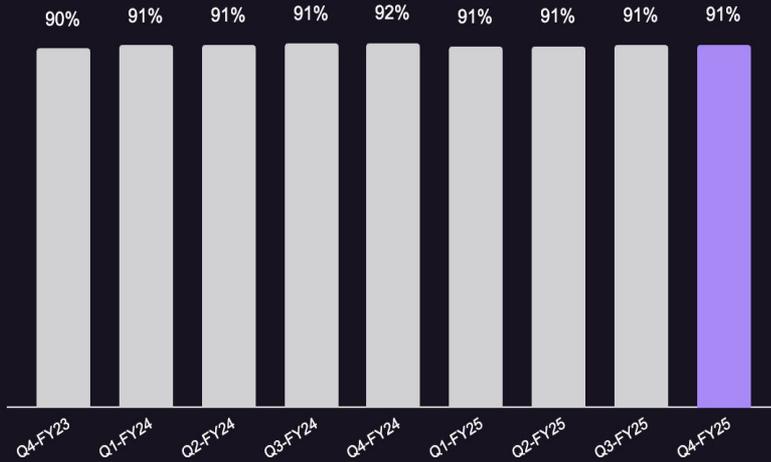


Customers Generating > \$100k ARR

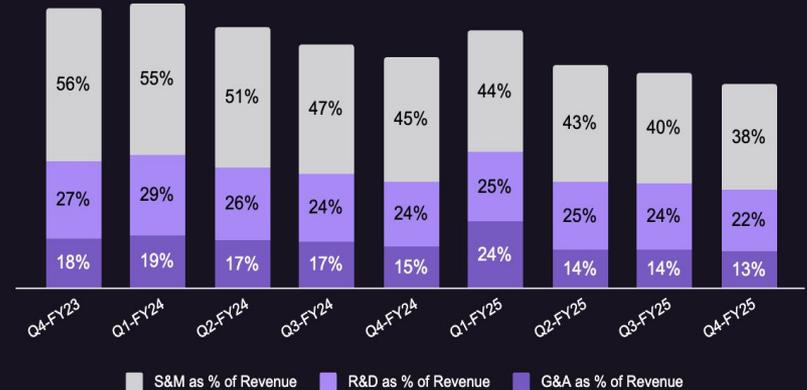


# Focus on disciplined resource allocation

## Non-GAAP Gross Margin <sup>1</sup>

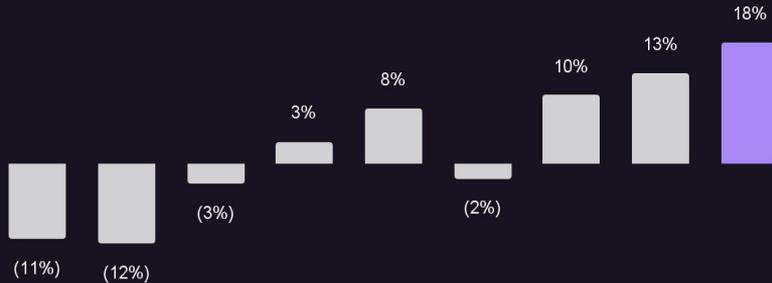


## Non-GAAP Operating Expenses <sup>1,2</sup> (% of Revenue)



# Investment in growth while expanding margins

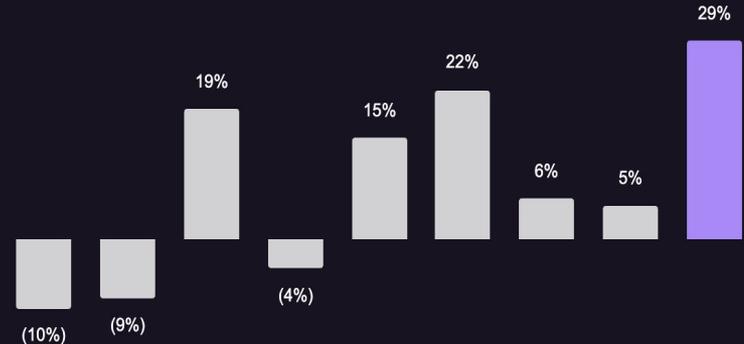
Non-GAAP Operating Income / (Loss)<sup>1,2</sup> (% of Revenue)



Significant year-over-year operating margin expansion

Q4-FY23 Q1-FY24 Q2-FY24 Q3-FY24 Q4-FY24 Q1-FY25 Q2-FY25 Q3-FY25 Q4-FY25

Non-GAAP Adjusted Free Cash Flow<sup>1</sup> (% of Revenue)



Cash efficient business

Q4-FY23 Q1-FY24 Q2-FY24 Q3-FY24 Q4-FY24 Q1-FY25 Q2-FY25 Q3-FY25 Q4-FY25



# Financial outlook

First Quarter and Fiscal Year 2026 (\$ in millions, except per share data)

	Q1 FY 2026 Guidance	FY 2026 Guidance
Revenue	\$212.0 - \$213.0	\$936 - \$942
Non-GAAP Operating Income	\$21.0 - \$22.0	\$109 - \$114
Non-GAAP Net Income per Share	\$0.14 - \$0.15	\$0.68 - \$0.72

- Guidance assumes that the macroeconomic environment we have been operating in over the past year stays consistent.
- We have completed our annual standalone selling price, or SSP, which determines the upfront revenue recognition rate for license revenue. Year over year SSP has no material impact on revenue allocation and is included in today's Q1 and FY26 guidance.



# Modeling points

In Q1 FY25 we invested \$15 million in a global gathering for our team that will not recur in FY26. As a result, we anticipate non-GAAP operating margin to be flat from Q1 to Q2 FY26.

With the conclusion of the bilateral advanced pricing agreement, or BAPA, with the IRS and Netherlands' Dutch Tax Authority, beginning in FY26 we will be applying a 22% long-term non-GAAP projected tax rate. This new 22% rate is included in both Q1 and FY26 non-GAAP net income per share guidance. This rate reflects the new location of our IP in the U.S. following the conclusion of our BAPA. It does not imply an incremental increase in our actual cash taxes paid.





# Appendix

# GAAP to Non-GAAP reconciliation

Gross Profit (\$ in thousands)

	<b>FY 2024</b>	<b>FY 2025</b>	<b>Q4 FY24</b>	<b>Q4 FY25</b>
GAAP Gross Profit	\$520,198	\$674,109	\$147,790	\$188,562
Stock-based Compensation Expense	\$6,400	\$7,922	\$1,640	\$1,998
Amortization of Intangible Assets	\$2,067	\$8,126	\$521	\$2,195
Restructuring Charges	\$463	\$0	\$0	\$0
Non-GAAP Gross Profit	\$529,128	\$690,157	\$149,951	\$192,755
<i>Non-GAAP Gross Profit Margin %</i>	91%	91%	92%	91%



# GAAP to Non-GAAP reconciliation

Sales & Marketing Expense (\$ in thousands)

	<u>FY 2024</u>	<u>FY 2025</u>	<u>Q4 FY24</u>	<u>Q4 FY25</u>
Sales & Marketing Expense	\$356,393	\$384,295	\$90,762	\$98,753
Stock-based Compensation Expense	\$(68,766)	\$(72,954)	\$(17,184)	\$(18,664)
Restructuring Charges	\$(3,811)	\$(1,126)	\$(188)	\$0
Non-GAAP Sales & Marketing Expense	<u>\$283,816</u>	<u>\$310,215</u>	<u>\$73,390</u>	<u>\$80,089</u>
<i>As % of Revenue</i>	49%	41%	45%	38%



# GAAP to Non-GAAP reconciliation

Research & Development Expense (\$ in thousands)

	<u>FY 2024</u>	<u>FY 2025</u>	<u>Q4 FY24</u>	<u>Q4 FY25</u>
Research & Development Expense	\$200,840	\$239,652	\$52,388	\$62,885
Stock-based Compensation Expense	\$(50,804)	\$(58,312)	\$(13,887)	\$(15,478)
Restructuring Charges	\$(2,119)	\$(393)	\$0	\$0
Non-GAAP Research & Development Expense	<u>\$147,917</u>	<u>\$180,947</u>	<u>\$38,501</u>	<u>\$47,407</u>
<i>As % of Revenue</i>	26%	24%	24%	22%



# GAAP to Non-GAAP reconciliation

General & Administrative Expense (\$ in thousands)

	FY 2024	FY 2025	Q4 FY24	Q4 FY25
General & Administrative Expense	\$150,405	\$188,985	\$39,523	\$42,370
Stock-based Compensation Expense	\$(37,079)	\$(46,711)	\$(10,306)	\$(10,496)
Amortization of Acquired Intangibles	\$(100)	\$0	\$0	\$0
Restructuring Charges	\$(1,634)	\$(377)	\$0	\$0
Charitable Donation of Common Stock	\$(10,700)	\$(11,828)	\$(2,675)	\$(2,957)
Change in Fair Value of Acquisition Related Contingent Consideration	\$0	\$(3,750)	\$0	\$0
Acquisition related expenses	\$(1,314)	\$(3,240)	\$(1,314)	\$(391)
Other Non-recurring Charges	\$(817)	\$(1,730)	\$(404)	\$(646)
Non-GAAP General & Administrative Expense	\$98,761	\$121,349	\$24,824	\$27,880
<i>As % of Revenue</i>	17%	16%	15%	13%



# GAAP to Non-GAAP reconciliation

Operating Income / (Loss) (\$ in thousands)

	<u>FY 2024</u>	<u>FY 2025</u>	<u>Q4 FY24</u>	<u>Q4 FY25</u>
GAAP Operating Loss	\$(187,440)	\$(138,823)	\$(34,883)	\$(15,446)
Stock-based Compensation Expense	\$163,049	\$185,899	\$43,017	\$46,636
Amortization of Intangible Assets	\$2,167	\$8,126	\$521	\$2,195
Restructuring Charges	\$8,027	\$1,896	\$188	\$0
Charitable Donation of Common Stock	\$10,700	\$11,828	\$2,675	\$2,957
Change in Fair Value of Acquisition Related Contingent Consideration	\$0	\$3,750	\$0	\$0
Acquisition related expenses	\$1,314	\$3,240	\$1,314	\$391
Other Non-recurring Charges	\$817	\$1,730	\$404	\$646
Non-GAAP Operating Income / (Loss)	<u>\$(1,366)</u>	<u>\$77,646</u>	<u>\$13,236</u>	<u>\$37,379</u>
<i>Non-GAAP Operating Income / (Loss) Margin %</i>	<i>(0%)</i>	<i>10%</i>	<i>8%</i>	<i>18%</i>



# GAAP to Non-GAAP reconciliation

Net Income / (Loss) Attributable to GitLab (\$ in thousands)

	<u>FY 2024</u>	<u>FY 2025</u>	<u>Q4 FY24</u>	<u>Q4 FY25</u>
Net Income / (Loss) Attributable to GitLab	\$ (425,677)	\$ (2,434)	\$ (36,868)	\$ 10,784
Stock-based Compensation Expense	\$ 163,049	\$ 185,899	\$ 43,017	\$ 46,636
Amortization of Acquired Intangibles	\$ 2,167	\$ 8,126	\$ 521	\$ 2,195
Restructuring Charges	\$ 8,027	\$ 1,896	\$ 188	\$ 0
Charitable Donation of Common Stock	\$ 10,700	\$ 11,828	\$ 2,675	\$ 2,957
Change in Fair Value of Acquisition Related Contingent Consideration	\$ 0	\$ 3,750	\$ 0	\$ 0
Acquisition related expenses	\$ 1,314	\$ 3,240	\$ 1,314	\$ 391
Loss from Equity Method Investment, Net of Tax	\$ 3,824	\$ 0	\$ 1,416	\$ 0
Impairment of equity method investment	\$ 8,858	\$ 0	\$ 8,858	\$ 0
De-Consolidation Gains	\$ 0	\$ 0	\$ 0	\$ 0
Foreign Exchange (Gains) Losses, Net	\$ 2,871	\$ (9,416)	\$ 2,611	\$ (3,860)
Income Tax Adjustment	\$ 255,947	\$ (80,468)	\$ 735	\$ (3,222)
Other Non-recurring Charges	\$ 1,518	\$ 2,420	\$ 577	\$ 819
Non-GAAP Net Income / (Loss) Attributable to GitLab	\$ 32,598	\$ 124,841	\$ 25,044	\$ 56,700
Non-GAAP Net Income / (Loss) Margin %	6%	16%	15%	27%



# GAAP to Non-GAAP reconciliation

Operating Cash Flow to Adjusted Free Cash Flow (\$ in thousands)

	FY 2024	FY 2025	Q4 FY24	Q4 FY25
Net Cash Provided by / (Used in) Operating Activities	\$35,040	\$(63,971)	\$24,853	\$63,222
Purchases of Property and Equipment	\$(1,598)	\$(3,765)	\$(329)	\$(1,157)
Income tax payments related to BAPA	\$0	\$187,735	\$0	\$0
Adjusted Free Cash Flow	\$33,442	\$119,999	\$24,524	\$62,065
Adj. Free Cash Flow Margin %	6%	16%	15%	29%



# Definitions

**Customer:** A single organization with separate subsidiaries, segments, or divisions that use The one DevOps Platform is considered a single customer for determining each organization's ARR. Reseller or distributor channel partners are not counted as customers. In cases where customers subscribe to The One DevOps Platform through our channel partners, each end customer is counted separately.

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**Base Customers:** Customers generating \$5,000 or more in ARR.

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**Monthly Recurring Revenue ("MRR"):** Aggregate monthly revenue for all customers during that month from committed contractual amounts of subscriptions, including self-managed and SaaS offerings but excluding professional services.

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**Annual Recurring Revenue ("ARR"):** Monthly recurring revenue multiplied by 12.

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**Current Period ARR:** Includes any upsells, price adjustments, user growth within a customer, contraction, and attrition.

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**Dollar-Based Net Retention:** The percentage change in ARR derived from the customer base at a point in time. Calculated as of a period end by starting with customers as of 12 months prior to such period end ("Prior Period ARR"). Then ARR for the same customers is calculated as of the current period end ("Current Period ARR"). Then divide the total Current Period ARR by the total Prior Period ARR to arrive at the Dollar-Based Net Retention Rate.

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**Run-Rate Revenue:** The sum of the most recent three months of revenue at the end of each quarter multiplied by 4.

