

TRADING UPDATE

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JD Sports Fashion PLC

10 January 2025

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JD SPORTS FASHION PLC TRADING UPDATE

JD Sports Fashion Plc, the leading global retailer of sports, fashion and outdoor brands, will provide a pre-close trading update covering the nine weeks to 4 January 2025 at 0700 GMT on Wednesday 14 January 2025.

A call with analysts and investors will take place at 0900 GMT on 14 January 2025. To register for the live audio cast (listen only), please use the following link: <https://events.q4inc.com/attendee/466028987>. To register for the live conference call (option to ask questions), please use the following link: <https://registrations.events/direct/Q4I6221797392>.

Downloadable materials will be available on the Investor Relations section of the JD PLC website: [Results Centre | JD Sports Fashion \(jdplc.com\)](#). A replay will be made available shortly after the event concludes on the same link, followed by a transcript of the event.

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About JD Sports Fashion Plc

Founded in 1981, the JD Group ('JD') is a leading global omnichannel retailer of Sports Fashion brands. JD provides customers with the latest sports fashion through working with established and new brands to deliver products that our customers most want, across both footwear and apparel. The vision of JD is to inspire the emerging generation of consumers through a connection to the universal culture of sport, music and fashion. JD focuses on four strategic pillars: JD Brand First, first priority, first in the world; leveraging Complementary Concepts to support JD Group global expansion; moving Beyond Physical Retail by building the right infrastructure and creating a lifestyle ecosystem of relevant products and services; and doing the best for its People, Partners and Communities. JD is a constituent of the FTSE 100 index and had 4,558 stores worldwide at 30 November 2024.

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