JD Group

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RNS Number : 7489I
JD Sports Fashion Plc
17 March 2010

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

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1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: JD Sports Fashion plc

JD Sports Fashion plc

2 Reason for the notification (please tick the appropriate box or boxes):
An acquisition or disposal of voting rights
X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments
An event changing the breakdown of voting rights
Other (please specify):

Other (please specify):

3. Full name of person(s) subject to the notification obligation: Sportsdirect.com Retail Limited
4. Full name of shareholder(s) (if different from 3.):
5. Date of the transaction and date on which the threshold is crossed or reached: 16.03.2010
6. Date on which issuer notified: 16.03.2010
7. Threshold(s) that is/are crossed or reached: 12%

6. Date on which issuer notified:

16.03.2010

7. Threshold(s) that is/are crossed or reached:

12%

8. Notified details:
A: Voting rights attached to shares
Class/type of shares if possible using the ISIN CODE
Situation previous to the triggering transaction
Resulting situation after the triggering transaction

Number of Shares
Number of Voting Rights
Number of shares Direct
Number of voting rights Direct
Number of voting rights Indirect
% of voting rights Direct
% of voting rights Indirect

Class/type of shares if possible using the ISIN CODE	Number of Shares	Number of Voting Rights	Number of shares Direct	Number of voting rights Direct	Number of voting rights Indirect	% of voting rights Direct	% of voting rights Indirect
Ordinary shares	6,475,255	13.3%	5,775,255	11.87%			

Ordinary shares

6,475,255

13.3%

5,775,255

11.87%

B: Qualifying Financial Instruments
Resulting situation after the triggering transaction

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments
Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights Nominal	% of voting rights Delta

Nominal

Delta

Total (A+B+C)

Number of voting rights	Percentage of voting rights
5,775,255	11.87%

5,775,255

11.87%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Proxy Voting:
10. Name of the proxy holder:
11. Number of voting rights proxy holder will cease to hold:
12. Date on which proxy holder will cease to hold voting rights:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information: On 12 March 2010, Sportsdirect.com Retail Limited ("SRL") called for a re-purchase of 700,000 JD Sports Fashion plc ("JD") shares which are subject to an uncommitted facility repurchase transaction which was made under the terms of a Global Master Repurchase Agreement (the "Repo Agreement") entered into with Kaupthing Singer & Friedlander Limited (in administration) ("KSF"). As KSF did not deliver these 700,000 JD shares to SRL on 15 March 2010 when delivery was requested pursuant to the Repo Agreement SRL relinquished any rights it may have had in these JD shares under the Repo Agreement, without prejudice to its other rights, on 16 March 2010. SRL is a wholly owned subsidiary of Sports Direct International plc.
14. Contact name: Michael Oliver
15. Contact telephone number: 0870 838 7371

Michael Oliver

15. Contact telephone number:

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