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RNS Number : 5563D
JD Sports Fashion Plc
03 December 2009

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: JD Sports Fashion PLC

2 Reason for the notification (please tick the appropriate box or boxes):
An acquisition or disposal of voting rights
Yes
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments
An event changing the breakdown of voting rights
Other (please specify):

3. Full name of person(s) subject to the notification obligation: Aberforth Partners LLP
4. Full name of shareholder(s) (if different from 3.): Shareholder
Shares
1. Aberforth Smaller
Companies Trust plc 2,748,181
2. Aberforth UK Small
Companies Fund 1,507,197
3. The Church Commissioners
for England 527,300
4. Aberforth Geared Capital
& Income Trust plc 558,962
name of Nortrust Nominees Ltd A/c Aberfrth, 3 = The Church Commissioners for England 1.2.4 = registered in the
5. Date of the transaction and date on which the threshold is crossed or reached: 01/12/2009 (Chase GIS) Nominees Ltd
6. Date on which issuer notified: 02/12/2009
7. Threshold(s) that is/are crossed or reached: 11%

3. The Church Commissioners for England
527,300
4. Aberforth Geared Capital & Income Trust plc
558,962

1.2.4 = registered in the name of Nortrust Nominees Ltd A/c Aberfrth, 3 = The Church Commissioners for England (Chase GIS) Nominees Ltd

5. Date of the transaction and date on which the threshold is crossed or reached:
01/12/2009
6. Date on which issuer notified:
02/12/2009
7. Threshold(s) that is/are crossed or reached:
11%

8. Notified details:
A: Voting rights attached to shares
Class/type of shares if possible using the ISIN CODE Situation previous to the triggering transaction Resulting situation after the triggering transaction
Number of Shares Number of Voting Rights Number of
shares Number of voting rights % of voting rights Direct Indirect
Direct Indirect
Ordinary 5,456,240
5,342,640 N/A 5,342,640 N/A 10.98 5,456,240
GB0004771548

B: Qualifying Financial Instruments
Resulting situation after the triggering transaction
Type of financial instrument Expiration date Exercise/ Conversion Period Number of
voting rights that may be acquired if the instrument is exercised/ converted. % of voting rights
N/A N/A N/A N/A
N/A

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments
Resulting situation after the triggering transaction
Type of financial instrument Exercise price
Expiration date Exercise/Conversion period Number of voting rights instrument refers to % of voting rights
N/A N/A N/A
N/A N/A Nominal Delta
N/A N/A

Total (A+B+C)
Number of voting rights Percentage of voting rights
5,342,640 10.98

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:
Held by Aberforth Partners LLP

Proxy Voting:
10. Name of the proxy holder: N/A
11. Number of voting rights proxy holder will cease to hold: N/A
12. Date on which proxy holder will cease to hold voting rights: N/A

13. Additional information: N/A
14. Contact name: Pauline Robson, Aberforth Partners LLP
15. Contact telephone number: 0131 220 0733

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