http://pdf.reuters.com/Regnews/regnews.asp?i=43059c3bf0e37541&u=urn:newsml:reuters.com:20091026:RnsZ4003B

.
RNS Number : 4003B

JD Sports Fashion Plc

26 October 2009

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES

1. Identity of the issuer or the underlying issuerof existing shares to which voting rights areattached: JD Sports Fashion Plc

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights	X
An acquisition or disposal of qualifying financial instruments which may result in theacquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	
An event changing the breakdown of voting rights	
Other (please specify):	

3. Full name of person(s) subject to thenotification obligation: Kaupthing Singer & Friedlander Limited (In Administration)

4. Full name of shareholder(s) (if differentfrom 3.):

5. Date of the transaction and date onwhich the threshold is crossed orreached: 08.10.2008

6. Date on which issuer notified: 26.10.2009

7. Threshold(s) that is/are crossed orreached: 11%

8. Notified details:
A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction				
	Number of Shares	Number of Voting Rights	Number of shares	Number of voting rights		% of voting rights	
			Direct	Direct	Indirect	Direct	Indirect
Ordinary Shares Isin: GB0004771548	0	0%			5,775,255		11.87%

B: Qualifying Financial Instruments
Resulting situation after the triggering transaction

Type of financial instrument	Expiration date	Exercise/ Conversion Period	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments
Resulting situation after the triggering transaction

Type of financial instrument	Exercise price	Expiration date	Exercise/ Conversion period	Number of voting rights instrument refers to	% of voting rights	
					Nominal	Delta

Total (A+B+C)

Number of voting rights	Percentage of voting rights
5,775,255	11.87%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Kaupthing, Singer & Friedlander Ltd (In Administration) is in administration (the "Company"). The Company was placed into administration pursuant to a court order made on 8th October 2008. Margaret Elizabeth Mills, Patrick Joseph Brazzill, Thomas Merchant Burton and Alan Robert Bloom were appointed joint administrators of the Company (the "Joint Administrators").

The shares referred to above are held in a Crest account of Sinjul Nominees Limited (a subsidiary of the Company) as nominee and custodian for, and on behalf of, the Company. Please refer to Additional Information below.

Proxy Voting:

10. Name of the proxy holder:

11. Number of voting rights proxy holder will ceaseto hold:

12. Date on which proxy holder will cease to holdvoting rights:

13. Additional information: Disclosure based on 48,661,658 shares in issue.

The Company is aware of a claim by a third party alleging that such third party is the beneficial owner of the shares. As far as the Joint Administrators are aware, the Company is the ultimate beneficial owner of the shares. It is the current intention of the Joint Administrators to apply to the Court for directions as to beneficial ownership of the shares in respect of this dispute.

14. Contact name: Mark Gradie

15. Contact telephone number: 020 3205 6612

This information is provided by RNS

The company news service from the London Stock Exchange

END

HOLPUGRUUUPBGMQ