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JD Sports Fashion Plc

18 September 2009

Today's closing auction call period has been extended in this security by 5 minutes.

Auction call extensions give London Stock Exchange electronic order book users a further opportunity to review the prices and sizes of orders entered in an individual security during the initial auction call before the execution occurs.

A price monitoring extension is activated when the matching process would have otherwise resulted in an execution price that is a pre-determined percentage above or below the price of the last automated execution today.

The applicable percentage is set by reference to a security's TradElect sector. This is set out in the Sector Breakdown tab of the TradElect Parameters document at [www.londonstockexchange.com/en-gb/products/membershiptrading/tradingservices](http://www.londonstockexchange.com/en-gb/products/membershiptrading/tradingservices)

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