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JD Sports Fashion Plc

25 November 2008

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Holding in JJB Sports plc

JD Sports Fashion plc ("JD"), the leading retailer of sports and fashion branded and own brand footwear and apparel, announces that on 24 November 2008 it bought 25,058,100 shares in JJB Sports plc ("JJB") at a price of 32.25 pence per share, being 10.02% of the issued voting ordinary share capital of JJB. JD does not hold any other ordinary shares in JJB. JD has made this strategic investment in JJB because of its important place in the performance sports retail market.

Enquiries

JD Sports Fashion Plc 0161 767 1000

Peter Cowgill

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The company news service from the London Stock Exchange

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