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RNS Number : 0474E

JD Sports Fashion Plc

23 September 2008

For filings with the FSA include the annex
For filings with issuer exclude the annex

TR-1: Notifications of Major Interests in Shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: J D SPORTS FASHION PLC

2. Reason for notification (yes/no) YES
An acquisition or disposal of voting rights
An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached
An event changing the breakdown of voting rights
Other (please specify): _____

3. Full name of person(s) subject to notification obligation: SPORTS DIRECT INTERNATIONAL PLC

4. Full name of shareholder(s) (if different from 3): 3 SEPTEMBER 2008

5. Date of transaction (and date on which the threshold is crossed or reached if different): 22 SEPTEMBER 2008

6. Date on which issuer notified: 13%

7. Threshold(s) that is/are crossed or reached:

8: Notified Details					
A: Voting rights attached to shares					
Class/type of shares the triggering transaction If possible use ISIN code		Situation previous to the triggering transaction		Resulting situation after	
of voting rights		Number of shares	Number of voting rights	Number of shares	Number
Percentage of voting rights					Direct
Indirect	Direct	Indirect			
6,385,255		6,270,255	6,270,255	6,385,255	
ORDINARY 5P		13.23%			

B: Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument may be acquired (if the instrument	Expiration date	Exercise/ conversion period/date	No. of voting rights that exercised/converted)
	Percentage of voting rights		

Total (A+B)

Number of voting rights	Percentage of voting rights
6,385,255	13.23%

9. Chain of controlled undertakings through which the voting rights and /or the financial instruments are effectively held, if applicable:

Proxy Voting:

10. Name of proxy holder: N/A

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

14 Contact name: M J OLIVER, COMPANY SECRETARY

15. Contact telephone number: 0870 383 7371

For notes on how to complete form TR-1 please see the FSA website.

This information is provided by RNS

The company news service from the London Stock Exchange

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