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JD Sports Fashion Plc

15 July 2008

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The John David Group plc

Completion of Name Change to JD Sports Fashion plc

Following approval by the shareholders at the Annual General Meeting and the issue of a revised certificate of incorporation by the Registrar of Companies, The John David Group plc has, with immediate effect, changed its name to JD Sports Fashion plc.

The change has been effected to better reflect the market position of the Company as the UK's leading retailer of sport and athletic inspired fashion apparel and footwear.

For further information please contact:

JD Sports Fashion plc	Hogarth Partnership Limited
Peter Cowgill, Executive Chairman	Andrew Jaques
Barry Bown, Chief Executive	Barnaby Fry
Brian Small, Finance Director	Sarah Richardson
Tel : 0161 767 1000	Tel : 020 7357 9477

This information is provided by RNS

The company news service from the London Stock Exchange

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