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RNS Number:6014K
John David Group (The) PLC
24 December 2007

TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

(1). Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

JOHN DAVID GROUP

2. Reason for the notification (please state Yes/No): ()

An acquisition or disposal of voting rights: (X)

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: ()

An event changing the breakdown of voting rights: ()

Other (please specify) : ()

3. Full name of person(s) subject to the notification obligation:

AXA SA

4. Full name of shareholder(s) (if different from 3.):

5. Date of the transaction and date on which the threshold is crossed or reached if different):

19/12/07

6. Date on which issuer notified:

20/12/07

7. Threshold(s) that is/are crossed or reached:

5%

8. Notified details:

NON-BENEFICIAL

A: Voting rights attached to shares

Class/type of shares if possible using the ISIN CODE	Situation previous to the Triggering transaction	
	Number of shares	Number of voting Rights
ORD 5P	2,495,508	2,495,508

Resulting situation after the triggering transaction

Class/type of shares if possible using the ISIN CODE	Number of shares	Number of voting rights		% of voting rights	
	Direct	Direct	Indirect	Direct	Indirect
	62,708	62,708	2,410,025	0.13	4.99

B: Financial Instruments

Resulting situation after the triggering transaction

Type of financial instrument	Expiration Date	Exercise/Conversion Period/ Date	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights
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Total (A+B)	
Number of voting rights	% of voting rights
2,472,733	5.12%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable:

Name of the Company/Fund	Number of Shares	% of issued share capital
AXA UK Investment Co ICVC	39,892	0.08265
UK Smaller Companies Fund		
Indirect		
AXA Rosenberg	2,370,133	4,91083
Indirect		
Sun Life Pensions Management Ltd	12,000	0.02486
Direct		
Sun Life Pensions Management Ltd	866	0.00179
Direct		
Sun Life Pensions Management	23,627	0.04895
FTSE All Share Tracker		
Direct		
Axa Sun Life With Profits Passive	16,163	0.03349
Direct		
Axa Sun Life With Profits Passive	10,052	0.02083
Direct		
Total Direct	62,708	0.12993
Total Indirect	2,410,025	4,99348
TOTAL	2,472,733	5.12341

Proxy Voting:

10. Name of the proxy holder:

11. Number of voting rights proxy holder will cease to hold:

12. Date on which proxy holder will cease to hold voting rights:

13. Additional information:

14. Contact name:

TERRY MARSH

15. Contact telephone number:

020 7003 2637

This information is provided by RNS
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