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RNS Number:0762J
John David Group (The) PLC
04 December 2007

THE JOHN DAVID GROUP PLC

INTERIM MANAGEMENT STATEMENT

4 DECEMBER 2007

The John David Group Plc (the "Group"), the leading retailer of sport inspired fashion apparel and footwear, today releases the following Interim Management Statement:

On 26 September 2007 the Group announced a positive like for like sales performance for the 34 weeks to 22 September 2007 of 11.8% (12.3% Sports Fascias; 3.3% Fashion Fascias). Whilst a similar level of Group performance has been achieved for the cumulative 44 week period to 1 December 2007 with positive like for like sales of 11.8% (12.4% Sports Fascias; 2.0% Fashion Fascias), the last seven weeks of this ten week period have seen a much lower rate of positive performance.

The Board anticipates that profit before tax and exceptional items for the current financial year will exceed current market expectations, although the Christmas trading period remains critical to the end result. The Group will issue its post Christmas trading update on 10 January 2008.

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