

31 July 2020

JD SPORTS FASHION PLC ("Company")

ANNUAL GENERAL MEETING 2020 - VOTING RESULTS

At the Annual General Meeting of the Company held on 31 July 2020 at Hollinsbrook Way, Pilsworth, Bury, Lancashire, BL9 8RR at 1pm, all resolutions were duly passed.

In accordance with the Listing Rule 9.6.2, a copy of the resolutions not relating to ordinary business passed at the meeting has been submitted to the National Storage Mechanism and will shortly be available for inspection at <http://www.morningstar.co.uk/uk/NSM>.

The full text of the resolutions can be found in the Notice of Annual General Meeting, which is available on the Company's website at www.jdplc.com.

The full voting results can also be found on the Company's website at www.jdplc.com.

All resolutions have been passed with the requisite majority. However, the Board recognises the votes against the remuneration related resolutions at this year's AGM.

The Board and the Remuneration Committee are particularly disappointed with the level of opposition to the remuneration report, remuneration policy and new Executive Director LTIP proposed at this year's AGM especially since it has invested considerable time and resource into improving its remuneration structures this year. Members of the Board and the Remuneration Committee have also spent a significant amount of time during the course of the year engaging with its shareholders both during the process of preparing the remuneration report and policy and in the run up to the AGM.

The Remuneration Committee engaged PwC during the course of the year specifically to assist with the preparation of a new remuneration policy and to devise a new Executive LTIP structure. The Committee worked alongside PwC on this project, which sought to carry out relevant benchmarking exercises and implement new aspects of Executive Director remuneration in order to provide greater alignment between Executive pay and shareholder interests.

The Company intends to continue its engagement with as many shareholders as possible throughout the course of the year to continue this progress.

The Company will announce its interim results on 8 September 2020.

Siobhan Mawdsley
Company Secretary

JD Sports Fashion Plc

RAGRBMITMTAJBBM