

NOTICE OF Q425 TRADING AND COMPANY UPDATE

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JD Sports Fashion PLC

21 March 2025

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JD SPORTS FASHION PLC

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JD Sports Fashion Plc, the leading global retailer of sports, fashion and outdoor brands, will provide a company update at 1200 BST on 9 April 2025, incorporating a Q425 trading update, initial guidance for FY26 and an update on our medium-term plan.

Management will host a presentation and live webcast for analysts and investors at 1400 BST, focussing on the medium-term plan. The timing of the release and the presentation is to allow our US investors real-time access to the information provided. The presentation will be held at Peel Hunt, 100 Liverpool Street, London, EC2M 2AT. To register for the webcast, please visit the following link:

<https://app.webinar.net/eKmVwr3PWq0>

During the day, downloadable materials will be made available on the Investor Relations section of the JD PLC website: **Results Centre | JD Sports Fashion (jdplc.com)**. A replay of the presentation will be made available

shortly after the event concludes on the same link, followed by a transcript of the event.

Enquiries:

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About JD Sports Fashion Plc

Founded in 1981, the JD Group ('JD') is a leading global omnichannel retailer of Sports Fashion brands. JD provides customers with the latest sports fashion through working with established and new brands to deliver products that our customers most want, across both footwear and apparel. The vision of JD is to inspire the emerging generation of consumers through a connection to the universal culture of sport, music and fashion. JD focuses on four strategic pillars: JD Brand First, first priority, first in the world; leveraging Complementary Concepts to support JD Group global expansion; moving Beyond Physical Retail by building the right infrastructure and creating a lifestyle ecosystem of relevant products and services; and doing the best for its People, Partners and Communities. JD is a constituent of the FTSE 100 index and had 4,850 stores worldwide at 1 February 2025.

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