

NEWS RELEASE

COMPLETION OF £100 MILLION SHARE BUYBACK

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JD Sports Fashion Plc Completion of £100 million Share Buyback

JD Sports Fashion plc ('the Company') announces that it has successfully completed its £100 million share buyback programme (the 'Programme') which was notified to the market on 10 April 2025.

As a result of the Programme, the Company acquired 121,730,000 ordinary shares at an average price of £0.8268 pence per share for total consideration of £99,986,794.12.

Following completion of the Programme on 25 July, the Company holds 79,897,460 of its ordinary shares in treasury. The total number of ordinary shares in issue which carry voting rights therefore amounts to 5,061,405,745.

The above figure of 5,061,405,745 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

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