



Sonoco Honored With Awards for Outstanding Merchandising Achievement

April 7, 2016

HARTSVILLE, S.C., April 07, 2016 (GLOBE NEWSWIRE) -- Sonoco (NYSE:SON), one of the largest diversified global packaging companies, announced its display and packaging division won four honors at the Point of Purchase Advertising International's (POPAI) 58th Outstanding Merchandising Achievement (OMA) Awards competition. The OMA competition honors the most innovative and effective in-store displays, which are recognized for lifting sales and making products memorable and enticing to shoppers.

Sonoco's four OMA awards included:

- **Gold** award, temporary division, drug store retailer category – Chattem, Inc. Allegra® | Nasacort® Allergy Relief Tree
- **Silver** award, semi-permanent division, drug store retailer category – InComm Inc. | Rite Aid 2015 Holiday Fireplace Floorstand
- **Bronze** award, temporary division, convenience store retailer category – Chattem, Inc. Roloids® Giant Roll Skinny Tower
- **Bronze** award, temporary division, club store retailer category – Sam's Club Duraglide 6™ Launch Campaign Tray

"It is no coincidence that each award-winning customer takes advantage of our end-to-end capabilities," said Philippe Erhart, vice president and general manager, Sonoco Display and Packaging. "We are unique in our ability to deliver the speed and integration required for our customers' retail supply chain."

"These awards represent a diverse group of winners across multiple product categories and retailers, which highlights our deep understanding of design and customer needs," added Meg Bekker, division director of sales and marketing, Sonoco Display and Packaging. "I thank our customers for entrusting Sonoco to help them connect with shoppers at shelf."

This year's competition consisted of 27 categories, each with three subcategories. The award-winning displays had the highest scores in design, innovation, interactivity and proven ability to lift sales.

Photos of these award-winning displays can be downloaded using the following link: <https://app.box.com/s/46eybo9kxgfwxh5il5dans1499t9pg5m>

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized net sales of approximately \$5.0 billion, the Company has 20,800 employees working in more than 330 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2015/2016 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

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