

Sonoco Officially Opens Innovative Packaging Solutions Studio

January 12, 2016 10:00 AM ET

Sometimes where you think inspires what you think™.

HARTSVILLE, S.C.--(BUSINESS WIRE)--Jan. 12, 2016-- Sonoco (NYSE:SON), one of the largest diversified global packaging companies, held the Grand Opening of its state-of-the-art [iPS Studio](#) on October 27, 2015, hosting more than 100 guests including state officials, customers and community leaders. The iPS Studio is a leading-edge research, development and innovation center that connects consumer and market insights to the invention of new packaging solutions, all under one roof. Sonoco invested \$12 million to build the new Innovative Packaging Solutions research and development studio at its Hartsville, S.C. headquarters.

This Smart News Release features an interactive multimedia capsule. View the full release here:

<http://www.businesswire.com/news/home/20160112005238/en/>



Key features of the iPS Studio include a Consumer Interaction space enabling live, direct observation of consumers interacting with products and packaging in areas including retail, kitchen, living and bathroom environments; collaborative spaces where experts can interact with the latest technologies to turn ideas into packaging concepts; technology for the development of structural design and manufacturing options that access potential for commercialization; a pilot plant to test manufacturing performance, state-of-the-art printing capability and rapid prototyping labs that aid in developing engineered prototypes that can then be tested in real world simulation spaces.

The iPS Studio, Sonoco's new, fully integrated Innovation Center, connects consumer and market insights to the invention of innovative packaging solutions, ultimately providing our customers with speed of innovation and speed to market. (Photo: Business Wire)

Created on the belief that “Sometimes where you think inspires what you

think”™, the iPS Studio brings together people, ideas and experiences in a physical environment that fosters innovation. A key part of this blueprint for channeling intellectual capital is Sonoco’s i6 Innovation Process™ where insights, ideation and invention come together in a step-by-step process that starts every conversation with the customer. With the packaging industry’s broadest portfolio, deep expertise in design, testing and material science, and a disciplined process for innovation, Sonoco is uniquely positioned to create a 360° Customized Solution™ for customers.

Additional Resources:

iPS Studio Website: <http://www.sonoco.com/ipsstudio/>

iPS Video: <https://app.box.com/s/qwsxm5y8opewui8asj01sxmzjdofukgj>

Photo Gallery: <https://app.box.com/s/b8pf6j6ewpzklavtitdlwlrba hp1uk8g>

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized net sales of approximately \$5 billion, the Company has 20,800 employees working in more than 330 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2015/2016 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

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Source: Sonoco

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