

Sonoco Honored With Awards for Outstanding Merchandising Achievement

April 7, 2015 7:31 AM ET

HARTSVILLE, S.C., April 7, 2015 (GLOBE NEWSWIRE) -- Sonoco (NYSE:SON), one of the largest diversified global packaging companies, has announced that its display and packaging division won four awards at the Point of Purchase Advertising International (POPAI) 56th annual Outstanding Merchandising Achievement (OMA) Awards competition.

Sonoco's four OMA awards included:

- Gold award, temporary division, food category – Nestlé Coffee-mate[®] 2GO[™] launch floorstand display
- Silver award, temporary division, food category – Nestlé Skinny Cow[™] Iced Coffee launch displays
- Silver award, temporary division, home and garden category – Robert Bosch Dremel[®] Micro[™] 8050 national launch displays
- Bronze award, semi-permanent division, mass merchandise retailer category – Nestlé NESCAFÉ[®] Dolce Gusto[®] inline demonstrator for Target

POPAI's annual OMA competition recognizes the most innovative and effective retail promotions. Approximately 508 entries from 93 companies were judged in 27 industry categories during this year's competition, held during GlobalShop 2015 in Las Vegas. Entries were judged on innovation, interactivity, design and the proven ability to lift sales.

"It is extremely rewarding to have our talented retail merchandising team recognized for their outstanding work with customers to provide innovative, shopper-engaging, retail marketing and promotional solutions," said Philippe Erhart, division vice president and general manager, Sonoco Global Display and Packaging.

"We congratulate our customers and our division's retail merchandising group on their outstanding achievements, and look forward to their continued success in providing superior in-store merchandising solutions," added Meg Bekker, division director of sales and marketing, Sonoco Global Display and Packaging.

Photos of these award-winning displays can be downloaded using the following link: <https://app.box.com/s/z1t9g7m4t5gc83c111ahzofa6wsdz953>.

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and display and packaging services. With annualized net sales of approximately \$5.0 billion, the Company has 20,800 employees working in more 330 facilities in 34 countries, serving many of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2014/2015 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

About POPAI

Point of Purchase Advertising International (POPAI), established in 1936, is the leading global association for the in-store marketing industry. International in scope, its membership consists of more than 1,400 leading creators, manufacturers, buyers and users of this vital medium. POPAI promotes, protects and advances the broader interests of the in-store marketing community through original research, certified educational programs, awarding industry excellence, hosting trade forums and protecting intellectual and legislative rights. For more information, please visit <http://www.popai.com>.

CONTACT: Hilary Culbertson
+843-383-7859
hilary.culbertson@sonoco.com

 Sonoco
Products
Company
Logo

Sonoco Products Company