

## Sonoco Receives WorldStar 2015 Packaging Award for Whirlpool(R) Water EveryDrop(TM) Water Filter Package

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HARTSVILLE, S.C., Dec. 8, 2014 (GLOBE NEWSWIRE) -- Sonoco Alloyd, part of Sonoco Display and Packaging, a unit of global packaging company Sonoco (NYSE:SON), has been recognized with a WorldStar 2015 Packaging Award for its Whirlpool® Water EveryDrop™ water filter package by the World Packaging Organization.

"The Whirlpool Water EveryDrop is a perfect example of Sonoco Alloyd's core values and abilities - innovation, collaboration and design," said Jeff Christensen, vice president and general manager of Sonoco Alloyd. "By winning first the national AmeriStar award in June, and now this WorldStar 2015 award, we are solidifying a record of original, innovative packaging designs."

This new-to-the-market product reinvents packaging for on-the-go water filters. The water droplet shape of the clamshell cavity positions the filter so the outer graphics clearly communicate what it is, how it works and the many ways to use this innovative product. Additionally, the outer printed sleeve attracts shoppers with a 3-D printed water droplet effect and refreshing graphic color scheme.

See photos of Sonoco's award-winning package at <https://app.box.com/s/nntv6z9rm5jpvza3ogq2>.

The World Packaging Organization (WPO) selected the 2015 WorldStar winners on Nov. 19, 2014. Representatives from 17 packaging associations judged 264 packaging projects from 37 countries. The winners will be recognized in a ceremony during the [IPACK-IMA 2015](#) exhibition in Milan, Italy, to be held May 19-23, 2015. The complete list of winners of the 2015 WorldStar Awards can be found at [www.worldstar.org](http://www.worldstar.org).

Sonoco Alloyd is a leading manufacturer and award-winning designer of high-visibility packaging and blister packaging machines for the retail and medical markets. For more information about Sonoco Alloyd's complete line of products, please visit our website at [www.alloyd.com](http://www.alloyd.com) or contact customer service at (800) 756-7639.

### About Sonoco:

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized combined sales of approximately \$5.4 billion, the Company has more than 21,000 employees working in more than 340 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2014/2015 Dow Jones Sustainability World Index. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

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