

Sonoco Display & Packaging Recognized With 4 Design of the Times Awards

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HARTSVILLE, S.C., Nov. 18, 2014 (GLOBE NEWSWIRE) -- Sonoco Display and Packaging, the point-of-purchase (POP) display and packaging services business of Sonoco (NYSE:SON), has been awarded four Design of the Times 2014 awards, including a gold award, by the Path to Purchase Institute.

The Design of the Times award celebrates the most inspiring and creative in-store activation tactics and campaigns and recognizes their key role in the discipline of shopper marketing. Sonoco Display and Packaging was recognized with:

- **Gold Award:** Unilever's St. Ives Fresh Hydration Lotions Launch (National/Regional In-Store Campaign)
- **Silver Award:** Chattem, Inc.'s Nasacort National Launch In-Line Media Tray (Interactive Display/Kiosk)
- **Silver Award:** Unilever's TRESemmé Salon Inspired Endcap (Co-Entrant: Barrows North America)
- **Bronze Award:** Unilever's Toni&Guy Hair Meets Wardrobe Launch (Retailer-Specific In-Store Campaign)

"Our team is highly committed to developing innovative and effective in-store solutions that connect with shoppers and ultimately promote and sell products for our consumer packaged goods customers," said Jeff Tomaszewski, division vice president and general manager for Sonoco Display and Packaging. "We're proud and honored to again be recognized for our dedication to creative excellence with these Design of the Times awards."

The 2014 winners were announced at the Design of the Times awards reception and ceremony during the 2014 Shopper Marketing Conference & Expo. Photos of these award-winning displays can be downloaded at <https://app.box.com/s/Oiy1d0783hr95th2b5rk>.

Sonoco's global network of strategically located service centers provides the display and packaging expertise and capacity to effectively manage a wide range of services for leading consumer products companies. Learn more at www.sonoco.com/productsandservices/displaypackaging.aspx.

About Sonoco:

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging, and displays and packaging supply chain services. With annualized combined sales of approximately \$5.4 billion, the Company has more than 21,000 employees working in more than 340 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2014/2015 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

CONTACT: Hilary Culbertson
+843-383-7859
hilary.culbertson@sonoco.com

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