

Sonoco ThermoSafe Launches New Addition to Wine Shipper Product Line

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Product Line Ensures Temperature Control for Wine Shipments Up to Five Days

ARLINGTON HEIGHTS, Ill., March 6, 2014 /PRNewswire/ -- Sonoco ThermoSafe, a unit of Sonoco (NYSE: SON) and a leading global provider of temperature assurance packaging, has introduced a line extension to its wine shipper family that ensures temperature control and product protection during the shipment of wine, spirits and craft alcoholic beverages for up to five days.

"There is a substantial need in the market for a variety of shipping solutions that protect wine and craft beverages from temperature extremes that could compromise product quality," stated Marianne Hoonakker-Kelly, global market manager for Sonoco ThermoSafe. "The new models utilize sustainable materials and provide temperature and product protection for sets of two or six 750-mL wine bottles. Our lineup now includes the industry's first complete temperature-controlled wine shipping systems designed specifically to ensure wine is held below 77 degrees Fahrenheit. Additionally, these complete shipper systems include easy-to-follow instructions and are available without refrigerants for shipping during colder months."

Ben VanderPlas, global product manager for Sonoco ThermoSafe, added, "The new alternative material shippers have been thermally tested and subjected to the ISTA 1G distribution test procedure, which simulates extreme handling practice in small parcel shipping environments. Our new shippers not only protect spirits from temperature extremes, but also bottle breakage."

This line extension is the latest addition to Sonoco ThermoSafe's expansive line of wine shippers manufactured across the United States. For information on Sonoco ThermoSafe's full offerings of wine shippers, as well as other temperature assurance products, please call 800-323-7442 or visit <http://thermosafe.com/blog/winesystem/>.

Sonoco ThermoSafe is a leading global provider of temperature assurance packaging for the safe and efficient transport of pharmaceuticals, biologics, vaccines and other temperature-sensitive products. Sonoco ThermoSafe shipping solutions mitigate risk for our customers and ensure product efficacy throughout the extremes of a supply chain. With operations in North America, Europe and Asia, Sonoco ThermoSafe has a vast product offering featuring industry-leading technology that encompasses refrigerated, frozen or controlled room temperature applications. In addition, Sonoco ThermoSafe's ISC Labs[®] design and testing services deliver individualized and innovative packaging solutions along with qualification and validation services to meet all regulatory requirements. More information can be found at www.thermosafe.com.

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annualized net sales of approximately \$4.9 billion, the Company has more than 19,900 employees working in 335 operations in 33 countries, serving many of the world's best-known brands in some 85 nations. Sonoco is a proud member of the 2013/2014 Dow Jones Sustainability World Index. For more information on the Company, visit our website at sonoco.com.

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