Sonoco Launches Website for Consumer Operations in Europe

January 14, 2014

Hartsville, S.C. – Sonoco (NYSE:SON) today announced the launch of a new website, www.sonocoeurope.com , that provides visitors with Sonoco-specific content organized around markets and needs in Europe. The new site focuses on Sonoco's four main consumer operations in Europe:

- Paperboard Containers and Closures,
- Plastics,
- Packaging Services and
- Graphics Management.

"This new site allows our consumer-focused operations in Europe to more easily communicate with potential and existing customers," said Rob Tiede, senior vice president, Global Consumer Packaging and Services, Sonoco. "Our new microsite is also responsive, allowing visitors to access it at their convenience from a variety of devices, including cell phones, tablets, and personal and desktop computers, without having to visit a separate mobile site."

Our four business segments can easily update the site's content, ensuring our visitors are receiving fresh information. The new site is professional and streamlined, and gives visitors a clear understanding of who we are, how our products and services can help them and how they can contact us."

Elements of the new website include: easy-to-use navigation; a new locations database where visitors can more easily identify Sonoco facilities around the globe; database-driven news and events areas so that visitors can stay up-to-date on news and trade events; links to downloadable client case studies; sustainability information about Sonoco's efforts in Europe; and a home page that regularly rotates content, providing the Company with a prominent space to feature new products, new technologies or news announcements.

To find information on Sonoco's industrial businesses in Europe, please visit Sonoco Alcore's website.

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annualized net sales of approximately $4.8 billion, the Company has more than 19,900 employees working in 347 operations in 34 countries, serving many of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2013/2014 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

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