

Sonoco Launches New Mobile-Friendly Corporate Website

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New Site Provides Access for Visitors on a Variety of Devices

HARTSVILLE, S.C., Dec. 2, 2013 /PRNewswire/ -- Sonoco (NYSE: SON), one of the largest global diversified packaging companies, today announced the launch of a new, responsive corporate website that provides better access to visitors on tablets and mobile phones.

(Photo: <http://photos.prnewswire.com/prnh/20131202/CL25636>)

(Logo: <http://photos.prnewswire.com/prnh/20120403/CL80773LOGO>)

"Over the past few years, we've seen more of our sales teams, customers, potential employees and investors using mobile devices to access the web," said Jack Sanders, president and CEO, Sonoco. "As a company, given our focus on driving innovation throughout our organization, we see this new responsive website as a natural way to provide better access to information about our products and services, career opportunities and investor relations, which helps us continue to satisfy our customers and stakeholders."

Roger Schrum, vice president, Investor Relations and Corporate Affairs, added, "Currently, over 15 percent of Sonoco's website visitors are on mobile devices. As we continue to see mobile usage trends change and evolve, we wanted to choose a mobile-friendly solution that would grow with Sonoco's stakeholders."

"To that end, we chose to create a responsive website that resizes based on a website visitor's screen resolution, allowing access no matter your device. The new site also maintains Sonoco's signature clean, streamlined web look and continues to offer visitors a clear understanding of who we are and the solutions we provide."

In addition to a fresh new look, increased functionality and improved navigational capabilities, the new website includes:

- Rotating content on the home page, providing the Company with a prominent space to feature new products, technologies and services, investor and company news, and employment opportunities,
- "Tile layout" home page featuring recent news releases, media coverage and other Sonoco announcements,
- Increased social sharing capabilities, and
- An updated locations database where visitors can more easily identify Sonoco facilities around the globe.

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annual net sales of \$4.8 billion, the Company has more than 19,900 employees working in over 347 operations in 34 countries, serving many of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2013/2014 Dow Jones Sustainability World Index. For more information on the Company, visit our website at www.sonoco.com.

SOURCE Sonoco

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