

## Sonoco Recycling Provides Easier Access to Services and Information with New Microsite

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HARTSVILLE, S.C., Aug. 22, 2013 /PRNewswire/ -- Sonoco Recycling, LLC, a unit of Sonoco (NYSE: SON) and one of the largest packaging recyclers in North America, today announced the launch of a new microsite, [www.sonocorecycling.com](http://www.sonocorecycling.com), that provides visitors with searchable customer service content and recycling resources, as well as access on a variety of devices, including mobile phones and tablets.

(Logo: <http://photos.prnewswire.com/prnh/20120403/CL80773LOGO> )

The new website includes: a convenient contact form that allows visitors to request information from the Company quickly and easily; a new locations database where visitors can more easily identify Sonoco Recycling facilities near them; more expansive use of video, including the Education page where visitors can learn how recycling works with the Remarkable Recyclables, an animated video; and a home page that regularly rotates content, providing visitors with a prominent space to quickly learn about available services and resources or news announcements.

"Our new microsite makes it easier for customers to find us and the information on recycling they need, whether they are a municipality, CPG, government agency or a grocery store chain," said Ray Howard, general manager, Sonoco Recycling.

"Additionally, the site provides a platform where we can share educational assets for teachers and parents, such as the Remarkable Recyclables video, which teaches kids about what happens to materials after they're placed in the recycle bin, or our *Green Steps* curriculum for environmental education."

The new site also features a services launch pad, which is a list of the top industries and markets that Sonoco Recycling serves, with direct links to full breakdowns of services offered, making it easier for potential and existing customers to find content relevant to them. A database-driven event calendar allows website visitors to quickly see all upcoming events, including trade shows, recycling drives and educational events.

A recycling leader with 50 locations and expertise worldwide, Sonoco Recycling annually collects nearly 3 million tons of old corrugated containers, various grades of paper, metals and plastics. In addition, the Company has experts who provide secure, reliable and innovative recycling solutions to residential and commercial customers.

Currently, Sonoco Recycling operates five material recovery facilities (MRFs) and serves nearly 150 communities in which curbside-collected residential and commercial materials are processed. The Company also provides recycling programs which identify waste reduction opportunities that reduce operating expenses for many of the largest consumer product companies in the U.S.

### About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annualized net sales of approximately \$4.8 billion, the Company has more than 19,900 employees working in 347 operations in 34 countries, serving many of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2012/2013 Dow Jones Sustainability World Index. For more information on the Company, visit our website at [www.sonoco.com](http://www.sonoco.com).

SOURCE Sonoco Recycling, LLC

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