

## **Sonoco to Host First Quarter 2012 Investor Conference Call**

March 27, 2012 8:00 AM ET

### ***Live Webcast to be Conducted of 2012 Annual Shareholders' Meeting***

HARTSVILLE, S.C.--(BUSINESS WIRE)--Mar. 27, 2012-- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, will host its regular quarterly investor conference call on Thursday, April 19, 2012, at 11 a.m. Eastern time, to review its financial results for the first quarter of 2012. Participants from Sonoco will include Harris E. DeLoach, Jr., chairman, president and chief executive officer, Barry L. Saunders, vice president and chief financial officer, and Roger P. Schrum, vice president, investor relations and corporate affairs. Sonoco intends to issue a news release reporting its first quarter 2012 financial results at 7:30 a.m. Eastern time on Thursday, April 19, 2012.

The live investor conference call webcast can be accessed via the Internet at <http://www.sonoco.com>, from the Investor Relations tab at the top. Those planning to participate should plan to connect to the live webcast at least 10 minutes prior to the start. Those interested in participating in the live interactive call should contact Sonoco Corporate Communications at +843-339-6748 to register. A telephonic replay of the call will be available starting at 2 p.m. Eastern time to U.S. callers at 888-286-8010 and international callers at +617-801-6888. The replay passcode for both U.S. and international calls is 38812653. The archived call will be available through April 29, 2012.

### ***Live Audiovisual Webcast of Annual Shareholders' Meeting***

Sonoco will conduct a live audiovisual webcast of its Annual Shareholders' Meeting on Wednesday, April 18, 2012, which will include a "state of the company" slide presentation by Mr. DeLoach. The live webcast will be available in a listen-only mode on the Internet beginning at 10:55 a.m. Eastern time, with the meeting beginning at 11 a.m. The live webcast of the annual meeting can be accessed at <http://www.sonoco.com>. The webcast will be archived on the Investor Information section of Sonoco's Web site for 12 months.

### **About Sonoco**

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annualized net sales of approximately \$4.5 billion, the Company has 19,600 employees working in 349 operations in 34 countries, serving some of the world's best known brands in some 85 nations. Sonoco is a proud member of the 2011/2012 Dow Jones Sustainability World Index. For more information on the Company, visit our website at <http://www.sonoco.com>.

Source: Sonoco

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