

ThermoSafe Brands Expands Certis® Packaging Line

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Certis line expanded to accommodate a wider range of temperature-sensitive products

DEKALB, Ill.--(BUSINESS WIRE)--Feb. 24, 2012-- [ThermoSafe Brands](#), a business of [Sonoco](#) (NYSE: SON), is pleased to introduce Certis Silver, the latest offering in the Certis line of off-the-shelf packaging solutions for temperature-sensitive products. Designed to the ISCSilver™ Ambient Temperature Profile, Certis Silver packaging solutions offer reliable temperature assurance for moderate distribution environments.

The addition of Certis Silver effectively expands the Certis footprint to encompass a broad range of 2 C – 8 C applications. Certis Gold solutions, which are based on the rigorous ISCGold™ Ambient Temperature Profile, were developed to maintain the same strict temperature control seen with Certis Silver, but under more volatile shipping and storing conditions.

“ThermoSafe Brands has leveraged the elegant Certis design platform, expanding the product line to meet the global needs of customers with less stringent temperature profile requirements,” said D’Arcy Ryan, director of Marketing for ThermoSafe Brands. “Certis Silver offers quick-to-market and cost-effective solutions in the refrigerated temperature range,” Ryan added.

The patent-pending modular platform design common to all Certis Shippers provides plenty of flexibility for adjusting to specific needs. Standard Certis Shippers can be modified to meet customer requirements for temperature control, shipping durations and payload sizes. “A few simple modifications to the phase change materials or shipper system components is usually all it takes,” said Ken Maltas, vice president of Engineering for ThermoSafe Brands.

Although ThermoSafe can design a custom shipper to precisely match a product’s requirements, off-the-shelf Certis Shippers are ideal because they reduce freight costs, accelerate speed-to-market and increase operational efficiencies.

All Certis Silver solutions feature Thermophase™ powered by PureTemp™, a patented proprietary formulation of natural vegetable-based phase change materials for strict temperature control, easy pack outs, greater efficiency and smaller, lighter packages. ThermoPhase materials are non-hazardous, environmentally friendly and available to meet a wide range of temperature requirements.

For more information about Certis products or ThermoSafe Brands’ complete line of packaging solutions, please visit the Company website at <http://www.thermosafe.com> or contact customer service at 1-800-505-1886.

About Sonoco

Founded in 1899, Sonoco is a global provider of a variety of consumer packaging, industrial products, protective packaging and packaging supply chain services. With annualized net sales of approximately \$4.5 billion, the Company has more than 19,000 employees working in 340 operations in 34 countries, serving some of the world’s best known brands in some 85 nations. Sonoco is a proud member of the 2011/2012 Dow Jones Sustainability World Index. For more information on the Company, visit our website at <http://www.sonoco.com>.

Source: Sonoco

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