



## Sonoco Announces Officer Appointments in Consumer Packaging Segment

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### *Fuller, Puechl, Coker and Thompson Named to New Leadership Positions*

HARTSVILLE, S.C., Feb 18, 2011 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, today announced officer appointments in its Consumer Packaging segment, according to Harris E. DeLoach, Jr., chairman and chief executive officer.

Rodger D. Fuller, 49, has been named vice president, Global Rigid Paper and Plastics, and has responsibility for the Company's largest consumer packaging operations, including global composite cans, rigid plastics and closure businesses. He reports to Jack Sanders, president and chief operating officer, and is a member of the Sonoco's executive committee.

Prior to this appointment, Fuller was vice president, Global Rigid Paper and Closures. He joined Sonoco in 1985 and has held a number of senior leadership positions including vice president, Rigid Paper and Plastics--North America; division vice president, Consumer Products Division--Europe; and president Sonoco Limited, Canada. Fuller graduated from Berry College, Rome, Georgia, with a B.S. degree in business administration and received an MBA from Emory University.

R. Howard Coker, 48, has been named vice president, Global Rigid Paper and Closures, and has global responsibility for the Company's composite can, and metal and peelable membrane ends and closures businesses. He continues to report to Fuller.

Prior to this promotion, Coker was vice president, Rigid Paper and Closures--North America. He has held several leadership positions within the Company, including division vice president and general manager, Sonoco Phoenix; director of sales and marketing, Rigid Paper and Plastics--North America; and general manager, Asia/Pacific, Rigid Paper and Plastics. Coker is a graduate of Wofford College, Spartanburg, S.C., with a B.A. degree in business administration and received an M.A. degree in business administration from Wake Forest University.

Marcy Thompson, 49, has been elected an officer of the Company and named vice president, Rigid Paper and Closures--North America, and will have responsibility for the Company's composite can, and ends and closures operations in the United States, Canada and Mexico, reporting to Coker.

Prior to this appointment, Thompson was division vice president and general manager of Sonoco Recycling, Inc. Thompson joined Sonoco in 2006 and was previously division vice president and general manager, Industrial Products Division (IPD)--North America, and division vice president of sales and marketing, IPD--North America. Thompson joined Sonoco from General Electric's Commercial Finance business, where she was chief marketing officer. She previously held several sales, marketing and business leadership positions with General Electric, The Gillette Company and Inland Steel Company. She is a graduate of The Pennsylvania State University with a B.S. degree in Metallurgy, and has earned a Six Sigma Master Black Belt certification.

Robert L. Puechl, 55, has been named vice president, Global Flexible Packaging, and has responsibility for Sonoco's flexible packaging operations, including eight converting plants in the United States, Canada and Malaysia, and the Company's global brand management business. He reports to Rob C. Tiede, vice president, Global Flexibles and Packaging Services.

Prior to this appointment, Puechl was vice president, Global Rigid Plastics. Puechl began his career with Sonoco in 1986 and has served in a variety of manufacturing and management positions in the Company's consumer plastics businesses including serving as division vice president and general manager, Molded Plastics, and division vice president of manufacturing, High Density Film Products. Before joining Sonoco, he worked in manufacturing with Burlington Industries. Puechl holds a B.A. degree in economics from the University of Georgia and an MBA from Georgia State University.

### **About Sonoco**

Founded in 1899, Sonoco is a \$4.1 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 34 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on the Company, visit our Web site at [www.sonoco.com](http://www.sonoco.com).

High resolution photos of the Sonoco executives mentioned in this news release can be downloaded using these links:

Rodger Fuller: [www.box.net/shared/xkaenzgir5](http://www.box.net/shared/xkaenzgir5)

R. Howard Coker: [www.box.net/shared/mh5atogt8n](http://www.box.net/shared/mh5atogt8n)

Marcy Thompson: [www.box.net/shared/8r4umy4p3m](http://www.box.net/shared/8r4umy4p3m)

Robert L. Puechl: [www.box.net/shared/ze8n3a20o0](http://www.box.net/shared/ze8n3a20o0)

SOURCE: Sonoco

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