Sonoco to Host Fourth Quarter, Full Year 2010 Investor Conference Call

January 18, 2011

Annual Shareholders' Meeting to be Held April 20, 2011

HARTSVILLE, S.C., Jan 18, 2011 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, will host its regular quarterly investor conference call on Wednesday, February 9, 2011, at 2 p.m. Eastern time, to review its financial results for the fourth quarter and full year of 2010. Participants from Sonoco will include Harris E. DeLoach, Jr., chairman and chief executive officer, Charles J. Hupfer, senior vice president and chief financial officer, and Roger P. Schrum, vice president, investor relations and corporate affairs. Sonoco intends to issue a news release reporting its fourth quarter and full-year 2010 financial results at 7:30 a.m. Eastern time on Wednesday, February 9, 2011.

The live investor conference call webcast can be accessed via the Internet at www.sonoco.com, under the Investor Relations tab. Those planning to participate should plan to connect to the live webcast at least 10 minutes prior to the start. Those interested in participating in the live interactive call should contact Sonoco Investor Relations at +843/339-6748 to register. A telephonic replay of the call will be available starting at 5 p.m. Eastern time to U.S. callers at 888/286-8010 and international callers at +617/801-6888. The replay passcode for both U.S. and international calls is 16966380. The archived call will be available through February 19, 2011.

Annual Shareholders' Meeting Information

Sonoco's 2011 Annual Shareholders' Meeting will be held at the Center Theater, 212 North Fifth Street, Hartsville, South Carolina, on Wednesday, April 20, 2011, at 11 a.m. Eastern time. The record date for shareholders entitled to vote at the meeting is February 18, 2011.

About Sonoco

Founded in 1899, Sonoco is a $3.6 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on the Company, visit our Web site at www.sonoco.com.

SOURCE: Sonoco

Sonoco
Roger Schrum, 843-339-6018
roger.schrum@sonoco.com