



Wood to Head Sonoco's European Tube, Core and Paperboard Operations

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Smith Retiring from Post after 40 Years with Company

HARTSVILLE, S.C., Nov 22, 2010 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, today announced that Adam Wood has been named division vice president and general manager of Converted Products/Paper - Europe, effective January 1, 2011, according to John Colyer, vice president, Global Industrial Converting.

Wood, 42, will replace Eddie Smith, who is retiring after nearly 40 years with the Company. Smith will remain with the Company through March 31, 2011, to help with the transition and to work on special projects. In this new position, Wood will have responsibility for the Company's Sonoco-Alcore business unit, which includes 30 tube and core plants and six uncoated recycled paperboard mills operating in 15 European countries with more than 1,650 employees. He will report to Colyer.

"Adam is an excellent choice to lead our European tube and core/paper business after working with Eddie as the head of sales and marketing over the past four years. He has strong commercial skills and a detailed understanding of the European tube and core market, particularly in emerging markets," said Colyer. "Eddie has done a terrific job in strengthening our business while leading our European operations since 2006. We appreciate all Eddie has done for the company. During his career with Sonoco, he has provided countless contributions in building business development processes while successfully running several of our consumer and industrial businesses globally."

Wood joined Sonoco in 2003 as regional sales director for the Company's European tube and core business. He then served as a regional sales manager for Sonoco's North American tube and core business before returning to the Company's European business in 2007. Prior to joining Sonoco, Wood served in sales management positions with Pactiv Ltd., and Tenneco in Europe. He is a member of the Chartered Institute of Management and holds an MBA from Bradford University School of Management.

Smith, a member of Sonoco's executive committee, joined the Company in 1990 after it acquired the composite can business of Carnaud Metal Box, where he served from 1971 to 1990. He subsequently held several general manager positions at Sonoco, including for the Company's European consumer products operations and its flexible packaging business in North America. Prior to heading industrial operations in Europe, Smith was vice president of customer and business development at the Company's headquarters.

About Sonoco

Founded in 1899, Sonoco is a \$3.6 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on the Company, visit our Web site at www.sonoco.com.

Print quality photos:

Smith - www.box.net/shared/qvnlgvzz92

Wood - www.box.net/shared/static/dj96xi73ry.tif

SOURCE: Sonoco

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