Sonoco Introduces New Brand for Plastics Operations

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Sonoco Plastics Unifying Companies to Deliver Infinite Packaging Solutions

HARTSVILLE, S.C., Nov 01, 2010 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, announced today that it is centralizing its various plastics operations under a single corporate umbrella and brand, Sonoco Plastics. Sonoco Plastics offers a diverse line of plastics packaging utilizing blow molding, thermoforming, injection molding and extrusion technologies.

"Sonoco entered the plastics business more than 50 years ago. Throughout the years, we built a diverse plastics packaging portfolio with key acquisitions such as Crellin, Burk, ClearPack, and Matrix," said Bob Puechl, division vice president, Sonoco Plastics. "With the acquisition of APT in June, the time was right to establish a unified plastics brand to better leverage financial resources, identify additional efficiencies, and enhance our reputation. Beginning today, we are Sonoco Plastics and we're bringing the power of our people, technology, and history to deliver infinite packaging solutions."

Sonoco serves a wide range of plastics packaging markets, including bottles and containers for drink products, powdered beverages and coffee; trays for condiments, fresh produce, desserts and frozen foods; specialty products for the personal care, adhesives, sophisticated films, wire and communications; and many others. The recent acquisition of APT also positions Sonoco Plastics as North America's largest manufacturer and supplier of dual-ovenable, thermoformed plastic trays to the frozen food industry.

"Depending on customer need, we can suggest an existing product or service, or we can customize a package specifically for your product," Puechl said. "And because we're not anchored to one material or technology, we're capable of producing various plastic packaging in a single plant, whether it's a bottle, a thin-wall container, a top or bottom, or a thermoformed tray."

About Sonoco

Founded in 1899, Sonoco is a $3.6 billion global manufacturer of industrial and consumer products and provider of packaging services, with approximately 300 operations in 35 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on the Company, visit our Web site at http://www.sonoco.com.

SOURCE: Sonoco

Sonoco
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