



Sonoco-Alcore Focuses on New Products at PacTec 2010

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HELSINKI, Sep 14, 2010 (BUSINESS WIRE) -- Sonoco-Alcore S.a.r.l, a wholly owned subsidiary of Sonoco (NYSE: SON), one of the largest diversified global packaging companies, will exhibit a number of new products at the PacTec Exhibition, September 21-24, 2010. Held at the Helsinki Exhibition & Convention Centre, PacTec is one of the largest packaging industry trade shows within the Baltic Sea Region, and is held every three years. Sonoco-Alcore will showcase its new products in various segments including paper, film, textiles and specialty.

Leading Innovation

Among the new products that will be featured are Intellicore(TM) radio frequency identification (RFID) enabled paper cores for roll tracking in the paper industry; Dricore(TM) rain-resistant paperboard cores for the agricultural industry; and FirmaLoad(R) carriers, environmentally responsible paperboard pallets for transporting bulk bags.

Within the agricultural film segment, Sonoco-Alcore has worked closely with silage film producers to develop the DriCore paperboard core, a recyclable high-performance, water-resistant core. Its water-resistant properties allow it to be stored outside for up to 20 days without sacrificing core strength or stability. A live demonstration of the DriCore product within a "rain simulator" will be used to showcase its rain-resistant properties at the exhibition.

Also on display will be the industry-changing Intellicore paper roll, which utilizes RFID technology to enable automatic paper roll inventory tracking for paper manufacturers from initial production all the way through to consumption. The Intellicore technology can also be utilised in the high-end film and textiles industries. Most importantly, it allows manufacturers to monitor and streamline production in real time, minimizes buffer stocks and working capital, and ensures accurate order fulfillment.

The Firmaload carrier is an environmentally friendly paperboard product that is used in the FIBC industry as a more efficient and effective means of transporting big bags. The FirmaLoad carrier saves on cost, space and freight versus wooden pallets. More information about Sonoco's range of pallet products can be found at <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.sonocotranspack.com&esheet=6426961&lan=en-US&anchor=www.sonocotranspack.com&index=1&md5=56b61ba29e13f08f0a3ee71c2c07a562>.

A number of other key products will be exhibited at PacTec during the three-day exhibition, including the M-Core(TM) core, a high-performance paper mill core for the printing industry, the Printex(R) core for the textile industry and a range of products for all served industries.

To find out more about the products exhibited at PacTec, visit booth 6 e 5 or contact gary.morgan@sonoco.com.

About Sonoco

Sonoco, founded in 1899, is a global manufacturer of consumer and industrial packaging and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on Sonoco, visit <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.sonoco.com&esheet=6426961&lan=en-US&anchor=www.sonoco.com&index=2&md5=62f82df296e8541db84609dac2dea11c>.

SOURCE: Sonoco

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