

Sonoco to Host First Quarter 2010 Investor Conference Call

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Live Audiovisual Webcast to be Conducted of 2010 Annual Shareholders' Meeting

HARTSVILLE, S.C., Apr 19, 2010 (BUSINESS WIRE) --Sonoco (NYSE: SON), one of the largest diversified global packaging companies, will host its regular quarterly investor conference call on Thursday, April 22, 2010, at 2 p.m. Eastern time, to review its financial results for the first quarter of 2010. Participants from Sonoco will include Harris E. DeLoach, Jr., chairman, president and chief executive officer, Charles J. Hupfer, senior vice president and chief financial officer, and Roger P. Schrum, vice president, investor relations and corporate affairs. Sonoco intends to issue a news release reporting its first quarter 2010 financial results at 7:30 a.m. Eastern time on April 22, 2010.

The live investor conference call webcast can be accessed via the Internet at <http://www.sonoco.com>, under the "Latest News" section. Those planning to participate should plan to connect to the live webcast at least 10 minutes prior to the start. Those interested in participating in the live interactive call should contact Sonoco Corporate Communications at +843-383-7794 to register. A telephonic replay of the call will be available starting at 2 p.m. Eastern time to U.S. callers at 888-286-8010 and international callers at +617-801-6888. The replay passcode for both U.S. and international calls is 46903446. The archived call will be available through April 29, 2010.

Live Audiovisual Webcast of Annual Shareholders' Meeting

Sonoco will conduct a live audiovisual webcast of its Annual Shareholders' Meeting on Wednesday, April 21, 2010, which will include a "state of the company" slide presentation by Mr. DeLoach. The live webcast will be available in a listen-only mode on the Internet beginning at 10:55 a.m. Eastern time, with the meeting beginning at 11 a.m. The live webcast of the annual meeting can be accessed at <http://www.sonoco.com>. The webcast will be archived on the Investor Information section of Sonoco's Web site for 12 months.

About Sonoco

Founded in 1899, Sonoco is a \$3.6 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at <http://www.sonoco.com>.

SOURCE: Sonoco

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