

Harrell, Puechl Elected Sonoco Officers

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HARTSVILLE, S.C., Feb 11, 2010 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest global packaging companies, today announced that Robert Puechl, vice president and general manager, Global Plastics, and James Harrell, vice president and general manager, North America Industrial Carriers division, have been elected corporate officers, according to Harris E. DeLoach, Jr., chairman, president and chief executive officer.

Harrell is responsible for Sonoco's North American tubes and cores, wire and cable reels and transport packaging operations, including 31 manufacturing operations in the United States, Canada and Mexico.

He reports to John Colyer, vice president, Global Industrial Converting.

Harrell joined Sonoco in 1985 and has held a number of manufacturing and management positions in the Company's industrial converting operations in North America and Europe. Prior to his most recent assignment, Harrell was division vice president and general manager, Paper--North America. He also has served as staff vice president, Global Operating Excellence, Industrial, and division vice president of Industrials Products and Paper - Europe. Harrell holds a B.A. degree from Francis Marion University and an MBA from Duke University.

Puechl is responsible for Sonoco's 20 rigid plastic manufacturing operations which includes thermoforming, injection stretch and extruded blow molded containers and molded and extruded plastics in the United States, Canada, Mexico, Germany and the Netherlands. He reports to Jack Sanders, executive vice president, Consumer.

Puechl began his career with Sonoco in 1986 and has served in a variety of manufacturing and management positions in the Company's consumer plastics business. Prior to his most recent assignment, Puechl was division vice president and general manager, Molded Plastics. He also has served as division vice president of manufacturing, High Density Film Products. Before joining Sonoco, he worked in manufacturing with Burlington Industries. Puechl holds a B.A. degree in economics from the University of Georgia and an MBA from Georgia State University.

About Sonoco

Founded in 1899, Sonoco is a \$3.6 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on the Company, visit our Web site at <http://www.sonoco.com>.

Get print ready photos at the links below:

James Harrell:

Bob Puechl:

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