



## Sonoco's Marc Ensign Recognized as a 2009 Champion of Diversity

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HARTSVILLE, S.C.--(BUSINESS WIRE)--Nov. 16, 2009-- *DiversityPlus Magazine* has named Marc Ensign, Sonoco's director, services/outsourcing and supplier diversity, a 2009 Champion of Diversity in its Third Annual Champions of Diversity Awards. Sonoco (NYSE: SON) is one of the largest diversified global packaging companies.

To identify nominees for its Champion of Diversity Awards, *DiversityPlus Magazine* surveyed more than 15,000 U.S. suppliers, asking them to assess corporate diversity leaders based on their company's growth in annual diversity spend, responsiveness to suppliers, new initiatives, best practices, benchmarking goals and significant accomplishments impacting diversity. An independent editorial panel then meticulously evaluated the suppliers' 83 nominees, determining that only 25 qualified as champions. Ensign and Sonoco were recognized for quadrupling the Company's diversity spend in the past five years and for finding innovative ways to use diverse suppliers in nontraditional areas.

"I am extremely honored to be named a Champion of Diversity," said Ensign. "This award, though, really belongs to the men and women on Sonoco's supply management team who proactively seek out diverse suppliers that share Sonoco's commitment to quality, customer focus, cutting-edge business solutions, technology and cost savings. Their commitment and efforts help prove that supplier diversity is a meaningful process with real benefits to diverse suppliers and tangible value to the Company and give Sonoco and its customers a competitive advantage."

### About Sonoco

Sonoco, founded in 1899, is a \$4.1 billion global manufacturer of consumer and industrial packaging products and provider of packaging services, with more than 300 operations in 35 countries serving customers in some 85 nations. Sonoco is a proud member of the Dow Jones Sustainability World Index. For more information on Sonoco, visit our Web site at <http://www.sonoco.com>.

Source: Sonoco

### Sonoco

Robin Montgomery, 843-383-7085, [robin.montgomery@sonoco.com](mailto:robin.montgomery@sonoco.com)  
[www.sonoco.com](http://www.sonoco.com)