Sonoco Awarded Contract for Colgate-Palmolive Pack Center in Wroclaw, Poland

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Facility Will Manage All European Packing Requirements for Colgate's Oral Care Products

HARTSVILLE, S.C., Dec 09, 2008 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, has been awarded a contract by Colgate-Palmolive to manage all European promotional packing requirements for Colgate's oral care products. Sonoco's pack center will be located in Wroclaw, Poland.

Colgate decided to establish a dedicated pack center closer to its newly established oral care manufacturing facility in Swidnica, Poland. Sonoco will provide a number of services at the new pack center, including program management, materials purchasing as well as warehouse and distribution management.

"Colgate was looking for a dependable partner with a successful history of starting up and operating dedicated pack centers," said Chris Hill, director of business development - Sonoco Europe. "Sonoco was able to demonstrate to them that we have people with the experience, the skills and the expertise to successfully meet their expectations.

"And now that the contract is finalized, we look forward to working even closer with Colgate as we take the steps necessary to get the center up and running."

Colgate-Palmolive and Sonoco expect operations at the new pack center to begin in early 2009.

About Sonoco

Founded in 1899, Sonoco is a $4.0 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

SOURCE: Sonoco

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