# Webcast Alert: Sonoco Q3 Earnings Conference Call

October 15, 2008

HARTSVILLE, S.C.--(BUSINESS WIRE)--

Sonoco (NYSE:SON) announces the following Webcast:

What: Third Quarter 2008 Investor Conference Call

When: October 16, 2008 @ 11:00 AM Eastern

Where: http://www.investorcalendar.com/IC/CEPage.asp?ID=133865

How: Live over the Internet -- Simply log on to the web at the address above.

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If you are unable to participate during the live webcast, the call will be available for replay at http://www.investorcalendar.com /ClientPage.asp?ID=133865 or http://www.investorcalendar.com/.

Founded in 1899, Sonoco is a $4.0 billion global manufacturer of industrial and consumer products and provider of packaging services, with approximately 334 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at www.sonoco.com.

Source: Sonoco