Sonoco-Alcore To Increase European, U.K. Paperboard Prices

April 7, 2008

Brussels, Belgium – Sonoco-Alcore S.a.r.l. today announced it will raise prices by 40 Euro per metric ton on all paperboard grades in continental Europe. In addition, the Company will raise prices by 10 GBP per metric ton on all paperboard grades in the United Kingdom. Both price changes are effective with shipments on or after May 1, 2008. The increase in the United Kingdom is in addition to a 25 GBP per metric ton price increase that went into effect on January 28, 2008.

According to Eddie L. Smith, Sonoco, vice president—Industrial and Consumer Products, Europe, “Every effort has been made to manage costs in our paper mills operations, however, rapid increases in the cost of energy, chemicals, starch and transportation make it necessary for us to recover these inflationary expenses.”

Sonoco-Alcore S.a.r.l. is wholly-owned by Sonoco (NYSE:SON) and operates 30 tube and core plants and six paper mills on the European continent and in the United Kingdom.

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