Sonoco to Host First Quarter 2008 Investor Conference Call

March 24, 2008

HARTSVILLE, S.C., Mar 24, 2008 (BUSINESS WIRE) -- Sonoco (NYSE: SON), one of the largest diversified global packaging companies, will host its regular quarterly investor conference call on Thursday, April 17, 2008, at 11 a.m. Eastern time, to review its financial results for the first quarter of 2008. Participants from Sonoco will include Harris E. DeLoach, Jr., chairman, president and chief executive officer, Charles J. Hupfer, senior vice president and chief financial officer, and Roger P. Schrum, staff vice president, investor relations and corporate affairs. Sonoco intends to issue a news release reporting its first quarter 2008 financial results at 8 a.m. Eastern time on April 17, 2008.

The live investor conference call webcast can be accessed via the Internet at http://www.sonoco.com/, under the "Latest News" section. Those planning to participate should plan to connect to the live webcast at least ten minutes prior to the start. Those interested in participating in the live interactive call should contact Sonoco Corporate Communications at +843/383-7794 to register. A telephonic replay of the call will be available starting at 2 p.m. Eastern time to U.S. callers at 877/660-6853 and international callers at +201/612-7415. The replay passcodes for both U.S. and international calls are account number 286 and conference ID number 278798. The archived call will be available through April 27, 2008. The call also will be archived on the Investor Information section of Sonoco's Web site through July 18, 2008.

About Sonoco

Founded in 1899, Sonoco is a $4.0 billion global manufacturer of industrial and consumer products and provider of packaging services, with 334 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

SOURCE: Sonoco

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