Morris Named Division Vice President, Paper North America Sales and Marketing

December 12, 2007

HARTSVILLE, S.C.--(BUSINESS WIRE)--Dec. 12, 2007--Sonoco (NYSE: SON), one of the largest diversified global packaging companies, today announced that James W. Morris has been named division vice president, Paper North America Sales and Marketing, effective immediately, according to Marty Pignone, vice president, Paper North America.

In this position, Morris will be responsible for continuing to drive external sales of Sonoco's uncoated recycled paperboard throughout North America markets. "Under Jim's leadership, external paperboard sales and volumes have grown substantially. He has built a strong team, and put in place rigorous growth processes that are achieving commercial excellence," said Pignone.

Morris joined Sonoco in November 1977 and held several commercial positions of increasing authority in the Company's Tubes and Cores division. In 2003, he joined the Company's North America Paper division as director, sales and marketing. He holds a bachelor's degree in business administration from the University of Massachusetts.

About Sonoco

Founded in 1899, Sonoco is a $3.7 billion global manufacturer of industrial and consumer products and provider of packaging services, with approximately 330 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

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SOURCE: Sonoco