Sanders Appointed Head of Sonoco's Global Industrial Converting Businesses

July 18, 2007

HARTSVILLE, S.C.--(BUSINESS WIRE)--July 18, 2007--Sonoco (NYSE: SON), one of the largest diversified global packaging companies, today announced that M. Jack Sanders, 54, senior vice president--Global Industrial Products, has been given additional responsibility for all of Sonoco's global industrial converting businesses, according to Harris E. DeLoach, Jr., chairman, president and chief executive officer. The appointment is effective immediately.

In addition to his current responsibility for global Tube and Core operations, Sanders will also be responsible for Sonoco's Wire and Cable Reels, Protective Packaging, Paperboard Specialties and Recycling divisions. These divisions previously reported to Jim C. Bowen, 56, senior vice president. Bowen will continue to have responsibility for Sonoco's global paper operations including 26 paperboard mills operating in North America, South America, Europe and Asia. Both Sanders and Bowen will continue to report to DeLoach.

"Jack helped grow our Wire and Cable Reels business, successfully started our Protective Packaging division and has been successful in enhancing our global Tube and Core operations," said DeLoach. "Aligning all of our global industrial converting operations under Jack's leadership will allow us to continue improving coordination and productivity, while aggressively pursuing global growth opportunities."

Sanders, a 1976 graduate of Louisiana State University with a B.S. degree in finance, joined Sonoco in 1987 as national sales and marketing manager--Wire and Cable Reels. In 1991, he was named general manager for Sonoco's Protective Packaging division and was promoted to division vice president and general manager of the Protective Packaging business in 1998. Sanders was elected a corporate officer and named vice president--Industrial Products, North America in 2001. He was subsequently named vice president--Global Industrial Products in January 2006 and senior vice president in October 2006.

About Sonoco

Founded in 1899, Sonoco is a $3.7 billion global manufacturer of industrial and consumer products and provider of packaging services, with 330 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

MULTIMEDIA AVAILABLE:
http://www.businesswire.com/cgi-bin/mmg.cgi?eid=5450484

CONTACT: Sonoco
Roger Schrum, 843-339-6018
roger.schrum@sonoco.com

SOURCE: Sonoco