Sonoco Signs Marketing and Supply Agreement with Erdie Industries, Inc. For North American Distribution of Twist-n-Pull(TM) Mailing and Shipping Tubes

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HARTSVILLE, S.C.--(BUSINESS WIRE)--June 12, 2007--Sonoco (NYSE: SON), the market and technology leader in the design and manufacture of paper tubes and cores, has entered into a new marketing and supply agreement with Cleveland-based Erdie Industries, Inc. The agreement brings together Sonoco's extensive North American sales, marketing, and manufacturing capabilities with Erdie Industries' innovative Twist-n-Pull(TM) mailing and shipping tube system to expand availability of the patent-pending end cap technology.

"By bringing Erdie Industries' unique end caps, tube design and processing equipment together with Sonoco's focused sales and marketing resources and extensive North American manufacturing footprint we are well-positioned to offer a completely secure mailing and shipping tube solution to industrial and consumer markets," said John Colyer, Sonoco division vice president and general manager, Industrial Products - North America.

Erdie Industries' Twist-n-Pull mailing and shipping tube system is easy-to-use, requires no assembly and provides self-locking end caps that eliminate the need to secure the ends with additional materials such as tape or heavy-duty staples. The Twist-n-Pull system is designed to solve concerns with the security of conventional mailing and shipping tube end closures.

"We are very excited about this symbiotic business approach in taking our new product to market. An entrepreneurial, innovative small business working with a leading global manufacturer is clearly an effective method to compete in the world economy," said Jason S. Erdie, president of Erdie Industries, Inc.

About Erdie Industries, Inc

Erdie Industries, headquartered in Lorain, Ohio, is a third generation innovator and manufacturer of fiber wound tubes and cores, which started with its involvement in the Pillsbury dough can and has expanded to the development of the innovative Twist-n-Pull shipping and mailing tubes. For more information on the company, visit www.erdie.com

About Sonoco

Sonoco, founded in 1899, is a $3.7 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit www.sonoco.com.

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