# Sonoco Launches Fully Automated Tube and Core E-Commerce Web Site

June 4, 2007

Enhanced e-corestore.com Provides Customers with Online Order Processing and Payment Services

HARTSVILLE, S.C.--(BUSINESS WIRE)--June 4, 2007--Sonoco's (NYSE: SON), the world's largest producer of tubes and cores, has launched an improved e-corestore.com Web site that provides customers with fully automated e-commerce functionality, including order processing and payment by credit card or purchase order.

"Our main objective when improving e-corestore.com was to provide online capabilities for customers who prefer self-service. This enhancement builds on Sonoco's 'easy to do business with' philosophy and our continued commitment to improving customer satisfaction," said Marcy Thompson, vice president of sales and marketing, Industrial Products - North America.

The e-corestore.com Web site is the first in the tube and core industry to offer a fully integrated, automated order processing system. In addition to the full online offering of mailing tubes, shipping tubes, ends and closures, e-corestore.com is the first in the industry to make label cores available for online purchase. The user-friendly Web site also includes a request-for-quote form that can be completed for any non-stock items customers may need.

The new e-corestore.com site will be featured at the Sonoco booth at the Converting Machinery/Materials (CMM) trade show in Chicago, June 4 - 7.

About Sonoco's CoreStore

Sonoco's CoreStore is the largest source for paper and plastic cores and tubes in North America. Sonoco uses the manufacturing capabilities of multiple plants in various geographic regions to provide fast and flexible service to customers who may desire smaller order quantities, in combination with best-in-class lead times.

About Sonoco

Founded in 1899, Sonoco is a $3.7 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

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