Brad Weller to Join Sonoco's Asia Pacific Team as Director of Sales and Marketing

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HARTSVILLE, S.C., May 07, 2007 (BUSINESS WIRE) -- Sonoco (NYSE: SON), the global packaging company, today announced that Brad Weller, currently director of field sales - Industrial Products North America, will become director of sales and marketing for Sonoco's Asian Pacific region effective June 1, 2007.

Weller joined the company in 1984 as an account representative and held increasingly responsible positions including area sales manager, director of business development and director of sales and marketing - Sonoco Europe. Weller, who graduated from the University of South Carolina with a degree in public relations, will report to Kevin Bryans, division vice president and managing director - Asia Pacific, and be based in Singapore.

"I am excited about Brad joining our team," said Bryans. "We expect his extensive Sonoco sales and marketing experience to prove invaluable as we work to significantly increase our business in the Asia Pacific region over the next five years. In addition to helping strengthen our existing sales organization in the region, Brad will help identify acquisition opportunities."

About Sonoco

Sonoco, founded in 1899, is a $3.7 billion global manufacturer of consumer and industrial packaging products and provider of packaging services, with more than 300 operations in 35 countries.

SOURCE: Sonoco

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