Sonoco to Host First Quarter 2007 Investor Conference Call

April 2, 2007

Live Audiovisual Webcast to be Conducted of Annual Shareholders' Meeting

HARTSVILLE, S.C., April 2 /PRNewswire-FirstCall/ -- Sonoco (NYSE: SON), the global packaging company, will host its regular quarterly investor conference call on Friday, April 20, 2007, at 11 a.m. Eastern time, to review its financial results for the first quarter of 2007. Participants from Sonoco will include Harris E. DeLoach, Jr., chairman, president and chief executive officer, Charles J. Hupfer, senior vice president and chief financial officer, and Roger P. Schrum, staff vice president, investor relations and corporate affairs. Sonoco intends to issue a news release announcing its first quarter 2007 financial results at 8 a.m. Eastern time on April 20, 2007.

The live investor conference call webcast can accessed via the Internet at http://www.sonoco.com/, under the "Latest News" section. Those planning to participate should plan to connect to the live webcast at least five minutes prior to the start. Those interested in participating in the live interactive call should contact Sonoco Corporate Communications at +843/383-7794 to register. A telephonic replay of the call will be available starting at 1 p.m. Eastern time to U.S. callers at 888/286-8010 and international callers at +617/801-6888, access code 45939258. The archived call will be available through April 27, 2007. The call also will be archived on the Investor Information section of Sonoco's Web site for 12 months.

Live Audiovisual Webcast of Annual Shareholders' Meeting

Sonoco will conduct a live audiovisual webcast of its Annual Shareholders' Meeting on Wednesday, April 18, 2007, which will include a "state of the company" slide presentation by Mr. DeLoach. The live webcast will be available in a listen-only mode on the Internet beginning at 10:55 a.m. Eastern time, with the meeting beginning at 11 a.m. The live webcast of the annual meeting can be accessed at http://www.sonoco.com/, under the "Latest News" section. The webcast will be archived on the Investor Information section of Sonoco's Web site for 12 months.

About Sonoco

Founded in 1899, Sonoco is a $3.7 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com/.

SOURCE Sonoco

CONTACT: Roger Schrum, Sonoco,
+1-843-339-6018, or
roger.schrum@sonoco.com