KP Nuts Gives the Holiday Snack Market a New Reason To Celebrate with a Vivid New Paperboard Can from Sonoco

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CHICAGO, Nov. 1 /PRNewswire-FirstCall/ -- PACK EXPO -- The holidays will be especially colorful this year as United Biscuits' KP Nuts unveils new Christmas-themed paperboard cans from Sonoco. The six-color litho-printed paper labels on the cans of peanuts feature festive eye-catching, shiny, varnish-enhanced graphics and an elegant silver cap.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

It is the perfect pack for holiday celebrations, says United Biscuits' Dave Head, European Buyer for Tins, Tubs and Rigid Plastics. "People tend to snack more during the holidays, and our new pack gives loyal customers, as well as impulse shoppers, a new reason to choose KP Nuts. Whether you are going to a party, need a last minute gift or simply want a special snack, KP Nuts in this unique can fill the bill."

Sonoco is supplying United Biscuits with a 99 x 160mm gas-flushable paperboard can for four flavors in the KP Nuts product line: dry roasted peanuts (560 grams), original salted jumbo peanuts (600 grams), honey roasted peanuts (620 grams) and sweet chili peanuts (620 grams). The can, constructed of two layers of spirally wound paperboard and an interior barrier liner, is hermetic to protect the freshness of the peanuts.

To help consumers to enjoy their KP Nuts, the package has a Sealed-Safe(R) foil membrane closure, which includes a tab to make it easy for consumers to remove the top of the can. The container's silver cap makes it easy for consumers to reclose and helps the package shine on store shelves.

KP Nuts in Christmas-themed paperboard cans from Sonoco are available at all major retailers throughout the United Kingdom through the holidays.

About Sonoco

Sonoco (NYSE: SON), founded in 1899, is a $3.5 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in some 85 nations. For more information on the Company, visit www.sonoco.com.

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/CONTACT: Roger Schrum, +1-843-339-6018, or roger.schrum@sonoco.com, or Myra Richey, +1-843-383-3333, or myra.richey@sonoco.com, both of Sonoco /
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