Sonoco Rolls Out New Sonotube(R) Web Site

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HARTSVILLE, S.C., June 13 /PRNewswire-FirstCall/ -- Sonoco, the market and technology leader in the design and manufacture of concrete column forms, has introduced a new Web site, www.sonotube.com, for its Sonotube(R) product line. The user-friendly site features a clean, contemporary look and layout tailored to users of the products - distributors, contractors and architects.

"The building trades are increasingly competitive, so we've designed this new Web site with improved functionality for Sonotube form customers," said Pete Gioldasis, category manager, Construction Products. "Our goal was to streamline customers' access to useful technical information about our products so they can do their jobs more efficiently and effectively. Users who tested the site before it went live appreciated its ease of use and the information geared specifically for their industries."

The site includes a tools and resources section with a Volume Calculator, which helps determine the right amount of concrete for the job. Visitors input the dimensions of their column and the calculator calculates the amount of concrete required.

The site also features detailed product pages, outlining features, applications, sizes and installation information for Sonotube's seven product lines - Sonotube round, square and Finish Free(R) concrete forms; Sonotube(R) Void forms; Builders Tube(R) concrete forms; and TubeBase(R) column footing forms. It also contains a frequently asked question section and media center with photographs of Sonotube end-use applications.

The site also contains information for typical users of the product line - a Distributors' Info Center, an Architects/Engineers Info Center and a Contractors Info Center.

About Sonoco

Sonoco (NYSE: SON), founded in 1899, is a $3.5 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries serving customers in some 85 nations. For more information about the Company, visit http://www.sonoco.com.

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