Schrum Joins Sonoco As Director - Corporate Communications

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HARTSVILLE, S.C., Oct 06, 2005 /PRNewswire-FirstCall via COMTEX News Network/ -- Sonoco (NYSE: SON), the global packaging company, recently added Roger P. Schrum to its Corporate Communications staff as director. Based at the Company's headquarters in Hartsville, Schrum is responsible for financial communications, public affairs, executive speeches, media relations, employee communications, advertising and marketing communications, brand management and Web site management. He reports to Allan V. Cecil, vice president, Investor Relations and Corporate Affairs.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

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Schrum joins Sonoco from NorthWestern Corporation, Sioux Falls, S.D., where he was vice president, Human Resources and Communications. He previously held corporate communications management positions at SCANA Corp., Columbia, S.C., Ashland, Inc., Ashland, Ky., and Diamond Shamrock Corp., Dallas, Texas. He also served as business editor of the Amarillo, Texas, Globe News.

Schrum graduated from Pittsburgh (Kansas) State University with a B.S. degree in Education, Journalism, completed the Executive Development Program at Indiana University Graduate School of Business and is a graduate of Leadership South Carolina and Leadership Kentucky.

Sonoco, founded in 1899, is a $3.2 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in 85 nations. Additional information about the Company is available at http://www.sonoco.com.

SOURCE Sonoco

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