Randy Lusk Named General Manager of Sonoco's Wire and Cable Reels Division

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HARTSVILLE, S.C., Sept. 29 /PRNewswire-FirstCall/ -- Randy Lusk, operations manager of Sonoco's (NYSE: SON) Wire and Cable Reels division, has been named general manager of Wire and Cable Reels, it was announced today by Jim C. Bowen, senior vice president. Lusk replaces Jeff Stafford, who was previously named division vice president and general manager of Sonoco's Protective Packaging division.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

A 1978 graduate of Auburn University with a B.S. degree in forestry management, Lusk joined Wire and Cable Reels in 1978 and has held multiple production and administrative positions at Wire and Cable Reels, including division quality manager, division distribution services manager and most recently division operations manager.

Sonoco's Wire and Cable Reels division is the leading producer of Baker(TM) wooden, composite and metal reels in North America serving the wire and cable industry.

Sonoco, founded in 1899, is a $3.2 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in 85 nations. Additional information about the Company is available at http://www.sonoco.com.

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