Arthur Named Vice President and General Manager -- Kraft

June 1, 2005

HARTSVILLE, S.C., June 1 /PRNewswire-FirstCall/ -- Vicki B. Arthur, currently staff vice president and treasurer of Sonoco (NYSE: SON), has been named division vice president and general manager -- Kraft, effective July 1, 2005, it was announced today by Charles L. Sullivan, executive vice president.

(Photo: http://www.newscom.com/cgi-bin/prnh/20050421/NYTH075-c)

"Arthur will have global responsibility for Sonoco's business relationship with Kraft Foods Inc. This appointment is a continuation of Sonoco's strategy toward a global account management model where teams, led by experienced executives, such as Vicki Arthur, coordinate all aspects of the Company's relationship with its global consumer customers," said Sullivan.

In January, Sonoco named Brad Ross, formerly division vice president and general manager, Packaging Services, to head its teams focused on serving Procter & Gamble and The Gillette Company.

"This strategy reflects Sonoco's stronger focus on customers and markets and its commitment to providing solutions for all the packaging supply chain needs of its consumer company customers. Our objective is to provide our customers and Sonoco with improved speed to market, volume growth and increased profitability," added Sullivan.

Arthur joined Sonoco in 1984 and has held various positions in financial reporting, treasury and accounting. She graduated from the University of South Carolina with a BS degree in Accounting and holds an MBA in Business from Duke University and is a Certified Public Accountant.

Sonoco, founded in 1899, is a $3.2 billion global manufacturer of industrial and consumer products and provider of packaging services, with more than 300 operations in 35 countries, serving customers in 85 nations. Additional information about the Company is available at http://www.sonoco.com .

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