Sonoco Invites You to Join Its 2004 Fourth Quarter/Year-end Financial Results Conference Call

January 27, 2005

HARTSVILLE, S.C., Jan. 27 /PRNewswire-FirstCall/ -- Sonoco (NYSE: SON) invites you to listen to a live webcast (listen-only mode) of its conference call announcing 2004 fourth quarter/year-end financial results to be held Wednesday, February 2, 2005, at 2 p.m. (all times are listed as Eastern time). Sonoco participants in the call will include Harris DeLoach, Jr., president and CEO; Charles Hupfer, vice president and chief financial officer; and Allan Cecil, vice president-Investor Relations and Corporate Affairs.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

Plan to connect to the live webcast at least five minutes prior to the start at the Sonoco Web site at www.sonoco.com or http://phx.corporate-ir.net/phoenix.zhtml?p=irol-eventDetails&c=82014&eventID=1002292. If you are interested in participating in the live interactive call, please contact Sonoco Corporate Communications at +843/383-7794 to register.

If you are unable to participate during the live conference call, a replay will be available by phone at 888-286-8010; pass code is #19231542, from 4:30 pm through midnight, February 9. The Internet replay will also be available through the Investor Relations section of Sonoco's Web site for six months.

If you experience problems connecting to the live webcast or for more information, contact Sonoco Corporate Communications at +843/383-7794.

Sonoco, founded in 1899, is a global manufacturer of industrial and consumer packaging products and provider of packaging services, with more than 300 operations in 36 countries serving customers in some 85 nations. For more information on the Company, visit our Web site at www.sonoco.com .

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