Sonoco Invites You to Join Its 2004 Third Quarter Financial Results Conference Call

October 13, 2004

HARTSVILLE, S.C., Oct. 13 /PRNewswire-FirstCall/ -- Sonoco (NYSE: SON) invites you to listen to the live webcast (listen-only mode) of its conference call announcing 2004 third quarter financial results. The event, to be held Wednesday, October 20, 2004, at 2 p.m. (all times are listed as Eastern time), will be hosted by Allan Cecil, vice president, Investor Relations and Corporate Affairs. Joining Cecil will be Harris DeLoach, Jr., president and CEO, as well as Charlie Hupfer, vice president and chief financial officer.

(Logo: http://www.newscom.com/cgi-bin/prnh/19991006/SNCLOGO)

Please plan to connect to the live webcast at least five minutes prior to the start at the Sonoco Web site at http://www.sonoco.com or http://www.firstcallevents.com/service/ajwz410249152gf12.html . If you are interested in participating in the live interactive call, please contact Sonoco Corporate Communications at +843/383-7794.

If you are unable to participate during the live conference call, a replay will be available by phone at 1-888/286-8010; pass code #30656613, after 4:30 p.m., October 27, for 30 days. The call also will be archived at the Web sites listed above for 90 days.

If you experience problems connecting to the live webcast or for more information, contact Sonoco Corporate Communications at +843/383-7794.

Sonoco, founded in 1899, is a $2.8 billion manufacturer of industrial and consumer packaging products and provider of packaging services, with more than 300 operations in 36 countries serving customers in some 85 nations. For more information on the Company, visit our Web site at http://www.sonoco.com .

(Minimum Requirements to listen to webcast: The Windows Media Player software, downloadable free from www.microsoft.com/windows /windowsmedia/EN/default.asp, and at least a 28.8Kbps connection to the Internet.

SOURCE Sonoco
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